

Form PTO-1595 (Rev. 09/04)  
OMB No. 0651-0027 (exp. 6/30/2005)

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## RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

JOSEPH ROWLAND

Execution Date(s): April 17, 2008

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**3. Nature of Conveyance:**

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Government Interest Assignment  
☐ Executive Order 9424, Confirmatory License  
☐ Other \_\_\_\_\_

**2. Name and address of receiving party(ies)**

Name: BED BATH & BEYOND  
PROCUREMENT CO. INC.

Internal Address: \_\_\_\_\_

Street Address: \_\_\_\_\_

110 BI-COUNTY BOULEVARD

City: FARMINGDALE

State: NEW YORK

Country: United States of America Zip: 11735

Additional name(s) & address(es) attached? ☐ Yes ☒ No

**4. Application or patent number(s):**

A. Patent Application No.(s)

12/069,912

☐ This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

Name: Andrew T. Zidel  
LERNER, DAVID, LITTENBERG,  
KRUMHOLZ & MENTLIK, LLP

Internal Address: Atty. Dkt.: BBB 3.0-002 (527)

Street Address: 600 South Avenue West

City: Westfield

State: NJ Zip: 07090

Phone Number: (908) 518-6385

Fax Number: (908) 654-0415

Email Address: azidel@ldlkm.com

**6. Total number of applications and patents involved:**

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

☐ Authorized to be charged by credit card

☒ Authorized to be charged to deposit account

☐ Enclosed

☐ None required (government interest not affecting title)

**8. Payment Information**

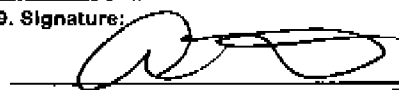
a. Credit Card Last 4 Numbers \_\_\_\_\_

Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1095

Authorized User Name Andrew T. Zidel

**9. Signature:**



Signature

April 24, 2008

Date

Andrew T. Zidel - 45,256

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

3

<b>ASSIGNMENT OF UTILITY APPLICATION</b>	<small>former PTO/SB/15 (8-00) Modified LDLKM</small> <b>Docket Number (Optional)</b> <b>BBB 3.0-002</b>
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Whereas, I, Joseph Rowland of  
In Care Of Bed Bath & Beyond Procurement Co. Inc.; 110 Bi-County Boulevard; Farmingdale, New York 11735  
 hereafter referred to as assignor, have invented certain new and useful improvements in  
METHOD AND SYSTEM FOR EVENT PLANNING  
☒ for which an application for a United States Letters Patent was filed on February 13, 2008  
 Application Number 12/069,912  
☐ for which an application for a United States Letters Patent was executed by me on \_\_\_\_\_  
 and \_\_\_\_\_

Whereas, Bed Bath & Beyond Procurement Co. Inc.  
 a corporation of New York herein referred to as "assignee" whose mailing address is  
110 Bi-County Boulevard; Farmingdale, New York 11735  
 is desirous of acquiring the entire right, title and interest in the same;

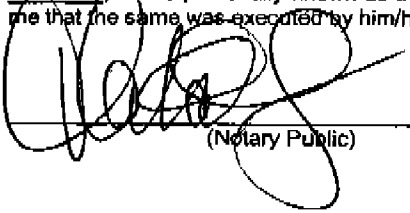
NOW, THEREFORE, in consideration of the sum of one dollar (\$ 1.00 ), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid utility patent application and all original, divisional, continuation, continuation-in-part, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid utility application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Letters Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.

And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known.

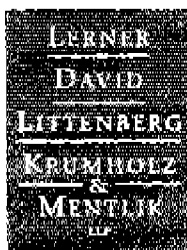
4/17/08 (Date) John M. Rubin (Signature)

State of New York ) SS:  
 County of Suffolk )

On this 17th day of April, 2008 before me personally came the above-named Joseph Rowland, to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.

  
 (Notary Public)

NATALIE EBITZ  
 Notary Public, State of New York  
 No. 01EB6116938  
 Qualified in Nassau County  
 Commission Expires 10/12/2008 4/17/08



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## Facsimile Transmittal

To:	Fax Number	From
USPTO Assignment Division	571-273-0140	Phyllis Kelly 908-518-6456

Date: April 24, 2008

No. Pages: 3

File Name.: BBB 3.0-002

Client/Matter No: BBB.527

Attorney/Secretary: ATZ/RB

### MESSAGE:

Please record the attached assignment and fax the Notice of Recordation to Phyllis Kelly at 908-654-7866.

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