

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>John M. Payne</td><td>04/24/2008</td></tr><tr><td>Douglas W. Tung</td><td>04/25/2008</td></tr></tbody></table>		Name	Execution Date	John M. Payne	04/24/2008	Douglas W. Tung	04/25/2008						
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Douglas W. Tung	04/25/2008												
RECEIVING PARTY DATA													
<table border="1"><tr><td>Name:</td><td>CircleUp, Inc.</td></tr><tr><td>Street Address:</td><td>1600 Dove Street</td></tr><tr><td>Internal Address:</td><td>Suite 101</td></tr><tr><td>City:</td><td>Newport Beach</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>92660</td></tr></table>		Name:	CircleUp, Inc.	Street Address:	1600 Dove Street	Internal Address:	Suite 101	City:	Newport Beach	State/Country:	CALIFORNIA	Postal Code:	92660
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
Fax Number: (626)577-8800 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
Phone: (626) 795-9900													
Email: pto@cph.com													
Correspondent Name: Christie, Parker & Hale, LLP													
Address Line 1: P.O. Box 7068													
Address Line 4: Pasadena, CALIFORNIA 91109-7068													
ATTORNEY DOCKET NUMBER:	60510/Q48												
NAME OF SUBMITTER:	Art Hasan												
Total Attachments: 6 source=60510 Assignment#page1.tif source=60510 Assignment#page2.tif													

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ASSIGNMENT

WHEREAS, WE, John M. Payne and Douglas W. Tung, residing in Laguna Beach, California and Santa Monica, California, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled ONLINE SYSTEM AND METHOD FOR ENABLING SOCIAL SEARCH AND STRUCTURED COMMUNICATIONS AMONG SOCIAL NETWORKS, Application No. 11/899,446, filed September 5, 2007, together with claim to the priority of United States Provisional Application No. 60/842,468, filed September 5, 2006;

AND WHEREAS CIRCLEUP, INC., a Delaware Corporation, having a place of business at 1600 Dove Street, Suite 101, Newport Beach, California 92660 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to us in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and we hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

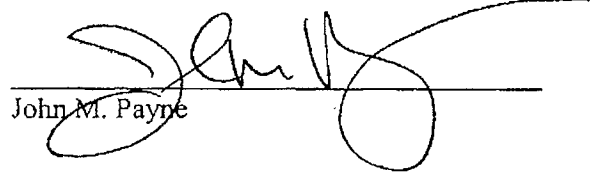
AND WE HEREBY covenant that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith;

AND WE HEREBY further covenant and agree that we will communicate to ASSIGNEE any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

ASSIGNMENT
Docket No. 60510/Q48

Joint

IN TESTIMONY WHEREOF, I hereunto set my hand this 24 day of APRIL,
2008.


John M. Payne

STATE OF CALIFORNIA)
COUNTY OF _____)

On _____ before me, _____,
Notary Public, personally appeared **John M. Payne**, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his
signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary (Seal)

IN TESTIMONY WHEREOF, I hereunto set my hand this _____ day of _____,
20____.

Douglas W. Tung

STATE OF CALIFORNIA)
COUNTY OF _____)

On _____ before me, _____,
Notary Public, personally appeared **Douglas W. Tung**, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
acknowledged to me that he executed the same in his authorized capacity, and that by his

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signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary (Seal)

SAH/amb

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ASSIGNMENT

WHEREAS, WE, John M. Payne and Douglas W. Tung, residing in Laguna Beach, California and Santa Monica, California, respectively, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled ONLINE SYSTEM AND METHOD FOR ENABLING SOCIAL SEARCH AND STRUCTURED COMMUNICATIONS AMONG SOCIAL NETWORKS, Application No. 11/899,446, filed September 5, 2007, together with claim to the priority of United States Provisional Application No. 60/842,468, filed September 5, 2006;

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signature on the instrument the person, or the entity upon behalf of which the person acted,
executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary (Seal)

IN TESTIMONY WHEREOF, I hereunto set my hand this 25 day of April,
2008.

Douglas W Tung
Douglas W. Tung

STATE OF CALIFORNIA)
COUNTY OF _____)

On _____ before me, _____,
Notary Public, personally appeared **Douglas W. Tung**, who proved to me on the basis of
satisfactory evidence to be the person whose name is subscribed to the within instrument and
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