

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
STEVEN SAMUEL HOFFMAN		04/28/2008
NAOMI KOKUBO		04/28/2008
RECEIVING PARTY DATA		
Name:	ROCKETON, INC.	
Street Address:	415 GRAND AVENUE #301	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94080	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12111916	
CORRESPONDENCE DATA		
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ATTORNEY DOCKET NUMBER:	075308-0368998	
NAME OF SUBMITTER:	Mark J. Danielson	
Total Attachments: 2 source=ROK-104_Assignment#page1.tif source=ROK-104_Assignment#page2.tif		

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PATENT
REEL: 020875 FRAME: 0124

ASSIGNMENT OF INVENTION

For good and valuable consideration, the receipt of which is hereby acknowledged,

ASSIGNOR:

STEVEN SAMUEL HOFFMAN

752 38th Avenue
San Francisco, CA 94121
Citizenship: USA

NAOMI KOKUBO

752 38th Avenue
San Francisco, CA 94121
Citizenship: USA

hereby sells, assigns and transfers to

ASSIGNEE:

ROCKETON, INC.

415 Grand Avenue #301
S. San Francisco, CA 94080
State of Incorporation: Delaware

and the successors, assigns and legal representatives of the ASSIGNEE, the full and exclusive right, title and interest, in the United States and all foreign countries, to each invention as described in the application entitled:

**METHOD AND APPARATUS FOR PROMOTING DESIRED ON-LINE ACTIVITIES
USING ON-LINE GAMES**

and which is found in (37 C.F.R. § 3.21) U.S. patent application filed herewith which is identified by the attorney docket number above and, in and to said application and all U.S. and foreign Letters Patent to be obtained for said invention by the above application and to all U.S., international and foreign applications based thereon or counterparts thereof including any and all continuations, divisions, reissues and substitutes thereof, together with the right of priority under the Patent Cooperation Treaty, the Paris Convention and any other international agreements to which the United States of America adheres.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

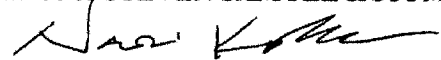
ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said

Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 4/28/2008


Signature of STEVEN SAMUEL HOFFMAN


Date: 4-28-2008


Witness: Naomi Kokubo

Date: 4-28-2008


Signature of NAOMI KOKUBO

Date: 4/28/2008


Witness: STEVEN S. HOFFMAN