

# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Cartier International B.V.	01/31/2007
RECEIVING PARTY DATA	
Name:	Cartier Creation Studio S.A.
Street Address:	8 Boulevard James-Fazy
City:	Geneve
State/Country:	SWITZERLAND
Postal Code:	CH-1201
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6842404
CORRESPONDENCE DATA	
Fax Number:	(317)237-1000
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	317-237-0300
Email:	lisa.schodrowski@bakerd.com
Correspondent Name:	Eric J. Groen
Address Line 1:	Baker & Daniels LLP
Address Line 2:	300 North Meridian Street, Ste. 2700
Address Line 4:	Indianapolis, INDIANA 46204
ATTORNEY DOCKET NUMBER:	KSN0032
NAME OF SUBMITTER:	Eric J. Groen
Total Attachments: 2 source=080430_assignment#page1.tif source=080430_assignment#page2.tif	

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REEL: 020876 FRAME: 0058

## **ASSIGNMENT OF INVENTIONS, PATENT APPLICATIONS AND PATENTS**

This Assignment is made by and among CARTIER INTERNATIONAL B.V., a company organized and existing under the laws of The Netherlands and having its address at Herengracht 436, Amsterdam, The Netherlands (hereinafter referred to as "the Assignor")

and

CARTIER CREATION STUDIO S.A., a company organized and existing under the laws of Switzerland and having its address at 8, boulevard James-Fazy, Genève, Switzerland (hereinafter referred to as "the Assignee").

### **PREAMBLE**

WHEREAS the Assignor is the owner of inventions, know-how, pending patent applications, and granted patents (hereinafter referred to as "the Intellectual Property Rights").

WHEREAS the Assignor is the registered proprietor of the granted U.S. patent as set forth below (hereinafter referred to as "the Patent"):

US patent no. 6,842,404

AND WHEREAS the Assignor agrees to sell to the Assignee, and the Assignee agrees to purchase from the Assignor all right, title and interest in and to the Intellectual Property Rights including the Patent.

NOW THEREFORE, for good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

1. The Assignor hereby assigns to the Assignee ALL the right, title and interest in and to the Intellectual Property Rights including the Patent listed above, with the intent that upon any of the pending patent applications listed above being accepted for registration or protection this Assignment shall operate to vest the accepted patent applications in the Assignee with the accepted patent applications being granted in the name of the Assignee. The above right, title and interest includes the right to all divisions and continuations of the Patent, to all reissues and extensions of the Patent that may be granted, to all rights of priority based on the Patent granted by local laws and treaties including any international convention for the protection of industrial property, and all extensions of the Patent in any country or countries including all renewals, reissues and any further extensions thereof.
2. The Assignor hereby assigns, transfers and conveys to the Assignee all rights to institute or maintain legal proceedings, or to secure legal and/or administrative relief including damages, in respect of any infringement of, or other unauthorised use in relation to the Intellectual Property Rights which may have arisen or accrued prior to the effective date of this Assignment.

3. The Assignor appoints and constitutes the Assignee as its attorney-in-fact, with full power of substitution, for and on behalf of such Assignor in relation to any purpose or action necessary or appropriate to effectuate and/or confirm the Assignment herein.

**CARTIER INTERNATIONAL BV**

By: .....

Albert Kaufmann  
Director

Date: 31 / 7 / 2007

**CARTIER CREATION STUDIO SA**

By: .....

Frederick Mostert  
Director

Date:

By: .....

Marc Frisanco  
Director

Date: 31 / 7 / 2007