

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jae-Chang CHOI</td><td>04/25/2008</td></tr><tr><td>Dong-Gyun RA</td><td>04/25/2008</td></tr></tbody></table>	Name	Execution Date	Jae-Chang CHOI	04/25/2008	Dong-Gyun RA	04/25/2008			
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Jae-Chang CHOI	04/25/2008								
Dong-Gyun RA	04/25/2008								
RECEIVING PARTY DATA									
<table border="1"><tr><td>Name:</td><td>SAMSUNG ELECTRONICS CO., LTD.</td></tr><tr><td>Street Address:</td><td>#416, Maetan-dong, Yeongtong-gu, Gyeonggi-do</td></tr><tr><td>City:</td><td>Suwon-si</td></tr><tr><td>State/Country:</td><td>REPUBLIC OF KOREA</td></tr></table>	Name:	SAMSUNG ELECTRONICS CO., LTD.	Street Address:	#416, Maetan-dong, Yeongtong-gu, Gyeonggi-do	City:	Suwon-si	State/Country:	REPUBLIC OF KOREA	
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PROPERTY NUMBERS Total: 1									
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Application Number:	11957997								
CORRESPONDENCE DATA									
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PATENT
REEL: 020878 FRAME: 0758

ASSIGNMENT

WHEREAS We, **Joe-Chang CHOI** of 105-402, Cheongdeok Maoul Gwangdo Wido Villa Apt., Cheongdeok-dong, Giljuung-gu, Yeagin-si, Gyeonggi-do, Korea, and **Dong-Gyun RA** of 104-801, Jungang Heights 1-cha Apt., Gongsu 7-ri, Baebang-myeon, Asan-si, Chungcheongnam-do, Korea (hereinafter referred to as "ASSIGNORS") have invented certain new and useful improvements in:

BACKLIGHT UNIT AND LIQUID CRYSTAL DISPLAY DEVICE HAVING THE SAME

U.S. Patent Application Serial No. 11/957,997

Filing Date: December 17, 2007

which claims priority to Korea Application No. 10-2006-0128858 filed on December 15, 2006 and for which We are about to file an application for Letters Patent of the United States;

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD.** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea, having a place of business at #416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications

when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will, at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true, and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 2008. 4. 25



Joo-Chang CHOI L.S.

Date: 2008. 4. 25



Dong-Gyun RA L.S.