PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Stacy Smallwood	04/30/2008	

RECEIVING PARTY DATA

Name:	GameFace, Inc.
Street Address:	4280 Tattersall Drive
City:	Plainfield
State/Country:	INDIANA
Postal Code:	46168

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29317482

CORRESPONDENCE DATA

Fax Number: (317)713-3539

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Correspondent Name: Carolyn Beason-Wright

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ATTORNEY DOCKET NUMBER: 14748-400

NAME OF SUBMITTER: Carolyn Beason-Wright

Total Attachments: 2

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PATENT REEL: 020880 FRAME: 0701

PATENT ASSIGNMENT

THIS ASSIGNMENT, by Stacy Smallwood havi	ng an address at	4280 Ta	Hersall Dr.	
Plainfield IN 46168	(hereinafter refer	red to as the	"Assignor"), w	itnesseth:

WHEREAS, said Assignor has made the invention(s) described in the United States patent application entitled Paint Stick Dispenser, as described in the design patent application filed herewith; and

WHEREAS, Gameface, Inc., having a mailing address at 4280 Tattersall Drive, Plainfield, Indiana 46168 (hereinafter referred to as the "Assignee") desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention embodied in said application;

NOW, THEREFORE, for good, valuable and legally sufficient consideration for said Assignor, the receipt of which is hereby acknowledged by said Assignor, said Assignor has sold, assigned, transferred and set over, and as demonstrated by this Assignment do sell, assign, transfer and set over unto said Assignee, the entire right, title and interest in and to the above-mentioned inventions, applications for Letters Patent, and any and all Letters Patent or Patents in the United States of America and all foreign countries which may be granted therefor or thereon, and in and to any and all divisions, continuations and continuations-in-part of any such application, or reissues, reexaminations, renewals and extensions of said Letters Patent or Patents; and the full right to claim for any such applications all benefits and priority rights under any applicable convention, treaty or legislation, and the right to sue and obtain relief, including damages, profits and an injunction, for any infringement occurring before or after issuance of said Letters Patent or Patents; the same to be held and enjoyed for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for which Letters Patent or Patents may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignor had this Assignment not been made.

For the above-recited consideration, said Assignor hereby covenants, warrants and agrees that, at the time of execution and delivery of this Assignment, he is a lawful owner of the entire right, title and interest in and to said inventions and the application for Letters Patent above-mentioned, and that the same are unencumbered and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner herein set forth.

For the above-recited consideration, said Assignor hereby covenants and agrees to execute and deliver to the Assignee, its successors, legal representatives or assigns, all papers and documents that may be required to carry out the terms of this Assignment, and take all lawful oaths, provide testimony, and do all lawful acts necessary or required to be done to reasonably assist said Assignee, its successors, legal representatives or assigns in any interference, litigation or other proceeding in any country concerning or in connection with any inventions, patent applications, Letters Patent or Patents assigned hereunder; or for the prosecution, procurement, maintenance, enforcement and defense of Letters Patent or Patents for said inventions and patent applications, or to carry out the terms of this Assignment, or vest in the Assignee, its successors and assigns, exclusive title in and to all inventions, patent applications, Letters Patent or Patents assigned hereunder, without further compensation from said Assignee, its successors, legal representatives or assigns, except for reasonable costs and expenses of the Assignor incident to such assistance and approved in writing by said Assignee, its successors, legal representatives or assigns before any such costs or expenses are incurred.

PATENT REEL: 020880 FRAME: 0702

Said Assignor hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent or Patents of the United States to Gameface, Inc. as the Assignee of said invention, patent application and the Letters Patent or Patents to be issued thereon for the sole use of Gameface, Inc., its successors and assigns in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, said Assignor has executed this Assignment.

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