

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kim Biggs	04/15/2008
RECEIVING PARTY DATA	
Name:	BH Transition
Street Address:	6 New Street Square
Internal Address:	Eighth Floor
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	EC4 3AQ
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29302353
CORRESPONDENCE DATA	
Fax Number:	(954)761-8112
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(954) 761-7477
Email:	tkautz@gray-robinson.com
Correspondent Name:	Thomas L. Kautz
Address Line 1:	401 East Las Olas Boulevard
Address Line 2:	Suite 1850
Address Line 4:	Fort Lauderdale, FLORIDA 33301
ATTORNEY DOCKET NUMBER:	817570.1
NAME OF SUBMITTER:	Thomas L. Kautz

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Total Attachments: 3
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UNITED STATES PATENT ASSIGNMENT

WHEREAS, Kim Biggs, having a residence address at 11358 Greene Road, Tehachapi, California 93561, is the sole and exclusive owner of an undivided one-half right, title and interest in and to the United States Design Patent Application Serial No. 29/302,353, filed January 15, 2008 entitled "ARTICLE OF FOOTWEAR" (the "Patent Application");

WHEREAS, BH Transition (formerly BrandHandling Limited), a corporation organized under the laws of the United Kingdom, having a principal place of business at Eighth Floor, 6 New Street Square, London, EC4 3AQ and company registration number 05617725, is desirous of acquiring Kim Biggs' entire right, title and interest in, to and under said Patent Application and the inventions described therein and covered thereby (the "Inventions"); and

WHEREAS, Kim Biggs was commissioned to create designs on behalf of BrandHandling Limited (now known as BH Transition Limited), and required to assign all of her right, title and interest in and to such designs, including the Inventions and the Patent Application, to BrandHandling Limited (now known as BH Transition Limited).

NOW, THEREFORE, in consideration of the sum of ten dollars (\$10.00) and other good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Kim Biggs does hereby sell, assign, transfer and set over to BH Transition Limited, its successors and assigns, her entire right, title and interest in and to the Patent Application, including all divisionals, continuations, continuations-in-part, re-exams, re-issues and extensions thereof, including all of her right, title and interest in and to any and all improvements to the Inventions described in and covered by the Patent Application and any and all other inventions or improvements disclosed in the Patent Application; and all of her right, title and interest in and to any counterparts or legal equivalents thereof in a foreign country, including the right to claim priority under the Paris Convention for the Protection of Industrial Property, the International

Patent Cooperative Union, European Patent Convention, Common Market Convention, or any other Convention or Union for each country of said Convention or Union; and all rights of priority resulting from the filing of the Patent Application, the same to be held and enjoyed by BH Transition Limited, its successors and assigns, for their own use and enjoyment, to the end of the term or terms of such patent as may be granted on the Patent Application or on any other application claiming any right of priority to the Patent Application, as fully and entirely as the same would have been held and enjoyed by Kim Biggs if this assignment and sale had not been made; together with and including without limitation any and all claims for damages by reason of past infringement of any such patent, with the right to sue for and collect the same for the sole and exclusive use and enjoyment of BH Transition Limited, its successors and assigns.

AND, FURTHER, Kim Biggs hereby authorizes and requests any official whose duty it is to issue patents to issue any and all patents on the Inventions or resulting from the Patent Application, or any divisions, continuations, continuations-in-part, or re-issues thereof to BH Transition Limited, as assignee of her entire interest, and hereby covenants that she has full right to convey her interest herein assigned, and that she has not executed, and will not execute, any agreements inconsistent herewith.

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