

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
C. Michael Rose	02/05/2008
Peter D. Mathews	03/12/2008
Jeffrey E. Sward	01/31/2008
Glenn R. Dunkle	02/01/2008
John L. Dohoney Jr.	04/07/2008
RECEIVING PARTY DATA	
Name:	AUTOBYTEL INC.
Street Address:	18872 MacArthur Boulevard
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612-1400
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11971822
CORRESPONDENCE DATA	
Fax Number:	(949)760-9502
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	949-760-0404
Email:	efiling@kmob.com
Correspondent Name:	Knobbe Martens Olson & Bear LLP
Address Line 1:	2040 Main Street
Address Line 2:	Fourteenth Floor
Address Line 4:	Irvine, CALIFORNIA 92614
ATTORNEY DOCKET NUMBER:	AUTOB.308A
NAME OF SUBMITTER:	Nira Brand

CH \$40.00 11971822

**500529536**

**PATENT**  
**REEL: 020891 FRAME: 0758**

**Total Attachments: 6**

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**PATENT**

**REEL: 020891 FRAME: 0759**

### **ASSIGNMENT**

WHEREAS, We, C. Michael Rose, a US citizen, residing at 15207 Clydelle Avenue, San Jose, CA 95124, Peter D. Mathews, a US citizen, residing at 142 Parker Avenue, San Francisco, CA 94118, Jeffrey E. Sward, a US citizen, having a mailing address of P.O. Box 7019, Huntington Beach, CA 92615, Glenn R. Dunkle, a US citizen, residing at 14892 Yucca, Irvine, CA 92606 and John L. Dohoney, Jr., a US citizen, residing at 3234 Huntfield Street, Corona, CA 92882, have invented certain new and useful improvements in SYSTEMS AND METHODS RELATING TO A LEAD DISTRIBUTION ENGINE WITH QUALITY ASSESSMENT OF LEAD SOURCES for which we have filed an application for Letters Patent in the United States, Application No. 11/971,822, Filed on January 9, 2008;

AND WHEREAS, AUTOBYTEL INC. (hereinafter "ASSIGNEE"), a Delaware Corporation, with its principal place of business at 18872 MacArthur Boulevard, Irvine, CA 92612-1400, desires to acquire the entire right, title, and interest in and to said improvements and said Application:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under said improvements, and said application including all provisional applications relating thereto (including but not limited to U.S. Provisional Application No. 60/879,821, filed January 9, 2007, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for said improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for said improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and I hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said improvements to said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.


AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, his successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of said Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said improvements in all countries.

Application No.: 11/971,822  
Filing Date: January 9, 2008

PATENT  
Client Code: AUTOB.308A  
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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 5<sup>th</sup> day of February, 2008.

  
C. Michael Rose

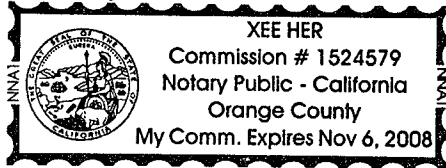
STATE OF California  
COUNTY OF Orange ss.

On 2/5/2008, before me, Xee Her, notary public, personally appeared C. Michael Rose who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

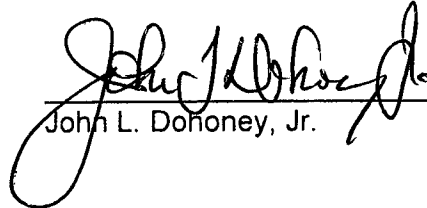
WITNESS my hand and official seal.

[SEAL]



  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 7 day of April, 2008.

  
John L. Dohoney, Jr.

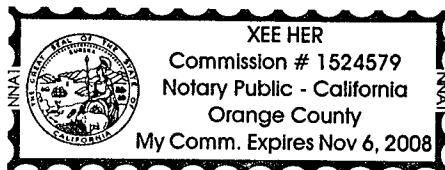
STATE OF California  
COUNTY OF Orange } ss.

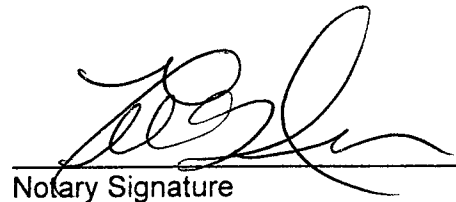
On 4/7/2008, before me, Xee Her, notary public, personally appeared John L. Dohoney, Jr. who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 12<sup>th</sup> day of MARCH, 2008.

  
\_\_\_\_\_  
Peter D. Mathews

STATE OF CALIFORNIA  
COUNTY OF SAN FRANCISCO ss.

On MAR. 12, 2008, before me, KEVIN TABB WOLOHAN, notary public, personally appeared Peter D. Mathews who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]


  
\_\_\_\_\_  
Notary Signature



Application No.: 11/971,822  
Filing Date: January 9, 2008

**PATENT**  
Client Code: AUTOB.308A  
Page 4

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 31 day of January, 2008.

  
\_\_\_\_\_  
Jeffrey E. Sward

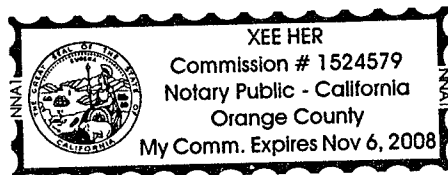
STATE OF California  
COUNTY OF Orange } ss.


On 1/31/2008, before me, Xee Her, notary public, personally appeared Jeffrey E. Sward who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]



  
\_\_\_\_\_  
Notary Signature

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 1 day of Feb, 2008.



Glenn R. Dunkle

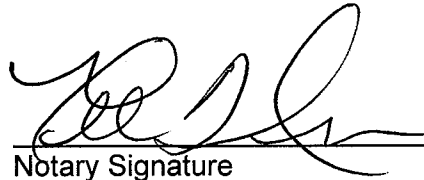
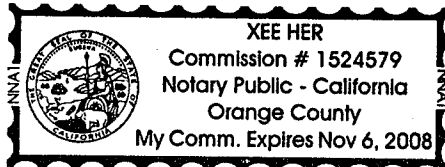
STATE OF California  
COUNTY OF Orange } ss.

On 2/1/2008, before me, Xee Her, notary public, personally appeared Glenn R. Dunkle who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

  
Notary Signature