

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Berton L. Cummings	04/14/2008
RECEIVING PARTY DATA	
Name:	TECLA Company, Incorporated
Street Address:	1250 Ladd Road
City:	Walled Lake
State/Country:	MICHIGAN
Postal Code:	48390
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6591541
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	2578.3009.002
NAME OF SUBMITTER:	RICHARD W. HOFFMANN
Total Attachments: 4 source=6591541_Assignment#page1.tif source=6591541_Assignment#page2.tif source=6591541_Assignment#page3.tif source=6591541_Assignment#page4.tif	

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PATENT

Assignment

THIS ASSIGNMENT (this "*Assignment*") is effective as of November 1, 2006 ("*Effective Date*") by and between **PATRICK CUMMINGS**, as the Personal Representative of the Estate of **BERTON L. CUMMINGS**, deceased ("*Assignor*"), and **TECLA COMPANY, INCORPORATED**, a Michigan corporation ("*Assignee*").

WHEREAS, BERTON L. CUMMINGS ("*Bert*") died February 13, 2006, residing in the County of Monroe; and

WHEREAS, PATRICK CUMMINGS is named as Personal Representative, and authorized to act on behalf of, the Estate of **BERTON L. CUMMINGS** (the "*Estate*") by order of the Monroe County Probate Court; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to obtain from Assignor, the assets, including both the physical and intellectual property owned by and/or used by **BERT'S CUSTOM TACKLE**, a sole proprietorship owned and operated by Bert, including the United States patents set forth on Schedule A attached hereto (the "*Patents*"), trademarks, trade dress and customer lists, together with all associated rights to all of such assets (collectively, the "*Assets*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee its entire right, title and interest in and to the Assets and specifically the Patents, for the United States and for all foreign countries, including, without limitation, any continuations, divisions, continuations-in-part, reissues, reexaminations, extensions or foreign equivalents thereof, and including the subject matter of all claims that may be obtained therefrom, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties, damages or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Patents, with the right to sue for, and collect the

SCHEDULE A

UNITED STATES PATENTS

Title	Application No. Filing Date	Patent No. Issue Date
Fishing Tackle Holder	09/992,311 November 19, 2001	US 6,591,541 B1 July 15, 2003