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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date	
Douglas M. Treder	10/28/2004	
Lawrence G. Tesler	10/28/2004	
Paul G. Nordstrom	10/28/2004	

RECEIVING PARTY DATA

Name:	Amazon Technologies, Inc.
Street Address:	P.O. Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	10913295

CORRESPONDENCE DATA

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Address Line 4: IRVINE, CALIFORNIA 92614

ATTORNEY DOCKET NUMBER: SPARC.114A

NAME OF SUBMITTER: Ronald J. Schoenbaum

Total Attachments: 4

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PATENT REEL: 020901 FRAME: 0196

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PATENT REEL: 020901 FRAME: 0197

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ASSIGNMENT

WHEREAS, We, Douglas M. Treder, a United States citizen, residing in Seattle, Washington, Lawrence G. Tesler, a United States citizen, residing in Seattle, Washington and Paul G. Nordstrom, a United States citizen, residing in Seattle, Washington, have invented certain new and useful improvements in a SYSTEM FOR TRACKING AND PROVIDING ACCESS TO INFORMATION ABOUT SERVER COMPONENTS INVOKED DURING THE DYNAMIC GENERATION OF WEB PAGES for which we have filed an application for Letters Patent in the United States, on August 6, 2004 as Application No.: 10/913,295;

AND WHEREAS, Amazon Technologies, Inc. (hereinafter "ASSIGNEE"), a Nevada Corporation, with its principal place of business at 920 Incline Way, Suite C, Incline Village, NV 89451, desires to acquire the entire right, title, and interest in and to the improvements and the Application:

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, we, the inventors, do hereby acknowledge that we have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title, and interest throughout the world in, to and under the improvements, and the application and all provisional applications relating thereto, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon and all reissues and extensions thereof, and all rights of priority under International Conventions and applications for Letters Patent which may hereafter be filed for improvements in any country or countries foreign to the United States, and all Letters Patent which may be granted for improvements in any country or countries foreign to the United States and all extensions, renewals and reissues thereof; and we hereby authorize and request the Commissioner of Patents of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for improvements to the ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE DO HEREBY sell, assign, transfer, and convey to ASSIGNEE, his successors, legal representatives, and assigns all claims for damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior to the date of assignment to ASSIGNEE, or may accrue hereafter, including, but not limited to, the right to sue for, collect, and retain damages for past infringements of the Letters Patent before or after issuance.

AND WE HEREBY covenant and agree that we will communicate to the ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and generally do everything possible to aid the ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for improvements in all countries.

> **PATENT** REEL: 020901 FRAME: 0198

Application No.: 10/913,295 Filing Date: August 6, 2004 Client Code: SPARC.114A

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day of October, 2004.

Douglas M. Treder

STATE OF Washington }

On Or to be 26, 2004 before me, The Later, personally appeared Douglas M. Treder personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]



Notary Signature

REEL: 020901 FRAME: 0199

Client Code: SPARC.114A

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IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 28 day of October , 2004.

Lawrence G. Tesler

STATE OF Washington }

COUNTY OF KING

Application No.: 10/913,295

Filing Date: August 6, 2004

On October 28,2004, before me, Moll A Tall, personally appeared Lawrence G. Tesler personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

PUBLIC PUBLIC OF WASHINGTON

Notary Signature

REEL: 020901 FRAME: 0200

Application No.: 10/913,295 Client Code: SPARC.114A Filing Date: August 6, 2004

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IN TESTIMONY WHEREOF, I hereunto set my hand an	4 1 41 / // 1	COCK	0004
IN IEST INION I WHEREOF, I hereumo set my nand an	d seal this <u>00</u> day	OI	, 2004.

On October 28, 2004, before me, Kall A. Tell personally appeared Paul G. Nordstrom personally known to me (or proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he executed the same in his authorized capacity(ies), and that by his signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

[SEAL]

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RECORDED: 05/05/2008

PATENT

REEL: 020901 FRAME: 0201