

## PATENT ASSIGNMENT

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SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

## CONVEYING PARTY DATA

Name	Execution Date
Ron Hess	04/24/2008
Steven Tamm	04/24/2008
David Brooks	04/29/2008
Amy Palke	04/25/2008
Evan Moses	04/24/2008

## RECEIVING PARTY DATA

Name:	salesforce.com, inc.
Street Address:	The Landmark @ One Market
Internal Address:	Suite 300
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94105

## PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	11866898

## CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: 021735-003410US

PATENT

REEL: 020901 FRAME: 0959

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NAME OF SUBMITTER:

Gerald T. Gray

Total Attachments: 3

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**PATENT**

**REEL: 020901 FRAME: 0960**

## ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Ron Hess of 17820 Bruce Avenue, Monte Sereno, California 95030; Steven Tamm of 161 Page Street, San Francisco, California 94102; David Brooks of 3859 Perie Lane, San Jose, California 95132; Amy Palke of 5904 Ayala Avenue, Oakland, California 94609; and Evan Moses of 339 Waller Street, Apt. 1, San Francisco, California 94117, hereinafter referred to as "Assignors," are the inventors of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:     METHOD AND SYSTEM FOR MANAGING  
                              LICENSE OBJECTS TO APPLICATIONS IN  
                              AN APPLICATION PLATFORM

Date(s) of execution of Declaration:

Filing Date:             October 3, 2007

Application No.:        11/866,898; and

WHEREAS, salesforce.com, Inc., a corporation of United States, located at The Landmark @ One Market, Suite 300, San Francisco, California 94105, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignors further agree that they will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignors hereby authorize and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, California 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 4/24/08

Ron Hess  
Ron Hess

State of California, County of \_\_\_\_\_.

Subscribed and sworn to (or affirmed) before me on this \_\_\_\_ day of \_\_\_\_\_, 2007, by Ron Hess, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

\_\_\_\_\_  
Notary Signature

Dated: 4/24/08


Steven Tamm  
Steven Tamm

State of California, County of \_\_\_\_\_.

Subscribed and sworn to (or affirmed) before me on this \_\_\_\_ day of \_\_\_\_\_, 2007, by Steven Tamm, personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.

\_\_\_\_\_  
Notary Signature

Dated: 4/29/08

  
David Brooks

State of California, County of \_\_\_\_\_.

Subscribed and sworn to (or affirmed) before me on this \_\_\_\_ day of \_\_\_\_\_,  
2007, by David Brooks, personally known to me or proved to me on the basis of  
satisfactory evidence to be the person(s) who appeared before me.

\_\_\_\_\_  
Notary Signature

Dated: 4/25/08

  
Amy Palke

State of California, County of \_\_\_\_\_.

Subscribed and sworn to (or affirmed) before me on this \_\_\_\_ day of \_\_\_\_\_,  
2007, by Amy Palke, personally known to me or proved to me on the basis of  
satisfactory evidence to be the person(s) who appeared before me.

\_\_\_\_\_  
Notary Signature

Dated: 4-24-08

  
Evan Moses

State of California, County of \_\_\_\_\_.

Subscribed and sworn to (or affirmed) before me on this \_\_\_\_ day of \_\_\_\_\_,  
2007, by Evan Moses, personally known to me or proved to me on the basis of  
satisfactory evidence to be the person(s) who appeared before me.

\_\_\_\_\_  
Notary Signature