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U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

05-06-2008

4-25-08



103500826

1 documents or the new address(es) below.

To the Director of the U.S. Patent

1. Name of conveying party(ies)/Execution Date(s):

- 1.) Glen J. Anderson
- 2.) Russell F. Mcknight

Execution Date(s) August 30, 2001; August 23, 2001
Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

2. Name and address of receiving party(ies)

Name: Gateway, Inc.
Internal Address: 7565 Irvine Center Drive
Irvine, CA 92618-2930

Street Address: 7565 Irvine center Dr.

City: Irvine

State: CA

Country: USA Zip: 92618-2930

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

A. Patent Application No.(s)

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Gateway, Inc., Jeffrey A. Proehl

Internal Address: 610 Gateway Drive, Y-04

N. Sioux City, SD 57049

Street Address: 610 Gateway Dr., Y-04

City: N. Sioux City

State: SD Zip: 57049

Phone Number: 605-232-1967

Fax Number: 605-232-2612

Email Address: jeffrey.proehl@gateway.com

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 50-0439

Authorized User Name 00000072 500439 12150252

01 FC:8021

4/29/08
Date

9. Signature:

Signature

Jeffrey A. Proehl

Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS, We, Glen J. Anderson and Russell F. Mcknight,
are citizen(s) of the United States of America, residing at 3034 Pierce St., Sioux
City, IA 51104 and 3014 Nebraska Street, Sioux City, IA 51104, respectively
(hereinafter referred to as "ASSIGNOR"), have invented and own a certain invention
entitled "ELECTRONIC RETAIL ORDER COMMUNICATION", for which application for
Letters Patent of the United States of America has been executed on even date
herewith;

WHEREAS, **GATEWAY, INC.**, a corporation organized and existing under
and by virtue of the laws of the State of Delaware and having its principal place of
business at 610 Gateway Drive, North Sioux City, SD 57049 (hereinafter referred to as
"ASSIGNEE"), is desirous of acquiring the exclusive right, title and interest in, to and
under said invention and in, to and under Letters Patent or similar legal protection to be
obtained therefor in the United States of America, its territorial possessions and in any
and all countries foreign thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt of
which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets
over unto the said ASSIGNEE, its successors and assigns, the full and exclusive right,
title and interest to said invention and to all Letters Patent or similar legal protection, not
only in the United States and its territorial possessions, but in all countries foreign

thereto, to be obtained for said invention by said application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof in a foreign country for the full term or terms for which the same may be granted, including all priority rights under the International Convention; and ASSIGNOR hereby authorize and requests the Commissioner of Patents and Trademarks to issue said Letters Patent and any legal equivalent thereof to said ASSIGNEE, its successors and assigns, in accordance with this Assignment.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this Assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon request of ASSIGNEE, be provided promptly with all pertinent facts and documents relating to said application, said invention and said Letters Patent and legal equivalents in foreign countries as may be known and accessible to ASSIGNOR and will testify as to the same in any interference or legal proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its designated legal representative any and all papers, instruments, declarations or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof in any foreign country which may be necessary or desirable to carry out the purposes thereof.

WITNESS my hand at N. Sioux (city), SD (state), this

30 day of August, 2001.

Glen Anderson

Assignor: Glen J. Anderson

The State of SD
County of Union

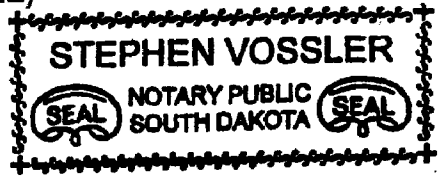
BEFORE ME, the undersigned authority, on this day personally appeared Glen J. Anderson, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same for the purposes and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 30th day of August, 2001.

Stephen Vossler
Notary Public

My Commission Expires
January 23, 2005

(SEAL)



In the alternative:

Name

WITNESSED:

Date:

By: _____

WITNESS my hand at W. Sioux City (city), SD (state), this
23 day of August, 2001.

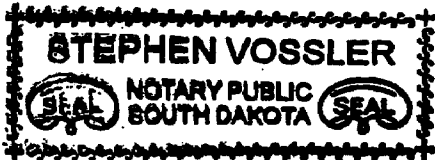
Russell J. Mcknight

Assignor: Russell J. Mcknight

The State of SD)
County of Union)

BEFORE ME, the undersigned authority, on this day personally appeared
Russell J. Mcknight, known to me to be the person whose name is subscribed to
the foregoing instrument, and acknowledged to me that he executed the same for the
purposes and consideration therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this 23rd day of
August, 2001.



Stephen Vossler
Notary Public

(SEAL)

My Commission Expires
January 23, 2005

In the alternative:

Name

WITNESSED:

By: _____ Date: _____