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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name Execut		Execution Date
Christopher J. Hession 12/10/2007		12/10/2007
RECEIVING PARTY DATA		
Name: MeadWestvaco Co	aco Corporation	
Street Address: 11013 West Broad	ad Street	
City: Glen Allen	Glen Allen	
State/Country: VIRGINIA		
Postal Code: 23060		
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number: 11754	1154	
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Fax Number: (919)834-0844 6 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. 6 Phone: (919) 334-3983 6		
Phone: (919) 334-3983 Email: blb24@meadwestvaco.com		
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ATTORNEY DOCKET NUMBER: CPG0530MB		
NAME OF SUBMITTER: NEIL G. COHEN, ESQ.		
Total Attachments: 2 source=CPG0530MB-USORD1-ASG-121007#page1.tif source=CPG0530MB-USORD1-ASG-121007#page2.tif		

Docket: CPG 05-30 MB Inventor: HESSION, Christopher J.

ASSIGNMENT OF UNITED STATES PATENT APPLICATION

Serial Nos. 11/754,154 60/803,301 Filed: 25 May 2007 Filed: 26 May 2006

WHEREAS, I, CHRISTOPHER J. HESSION, a citizen of the U.S. residing at 1113 Clematis Street, Knightdale, NC 27545, invented a certain new and useful INSERT FOR SLEEVE-AND-INSERT TYPE PACKAGE, for which I executed an application for letters patent of the United States, on even date herewith;

AND WHEREAS, MEADWESTVACO CORPORATION, a corporation duly organized and existing under the laws of the State of Delaware, with principal place of business at 11013 West Broad Street, Richmond, Virginia, 23060, is desirous of acquiring the entire right, title and interest in and to the said application and the inventions therein disclosed and in any letters patent that may issue thereon;

NOW, THEREFORE, be it known that in consideration of the sum of One dollar (\$1) and other valuable consideration, receipt whereof is hereby acknowledged, I, CHRISTOPHER J. HESSION, hereby sell, assign and transfer unto said MEADWESTVACO CORPORATION its successors and assigns, the entire right, title and interest in and to said above named application and any divisions or continuations thereof, and the inventions therein disclosed, and to any improvements thereon, and any patent or patents that may be issued or reissued thereon, and I hereby authorize and request the Commissioner of Patents to issue any letters patent thereon, or reissues thereof, to said MEADWESTVACO CORPORATION, its successors and assigns; and I hereby authorize said MEADWESTVACO CORPORATION to file applications for patent, in foreign countries, in connection with the inventions hereby transferred, in its own name and to secure in its own name, the patent or patents issued on such applications; and I hereby agree that, upon request of said MEADWESTVACO CORPORATION, I will sign all papers, and make all rightful oaths, and do all acts, which said MEADWESTVACO CORPORATION may consider necessary in connection with said United States application, and in connection with any other United States or foreign applications that may be filed in connection with this invention and any improvements thereon, or in connection with any patents issued or reissued thereon.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this <u>1</u> day of <u>Pecury</u> 2007.

Docket: CPG 05-30 MB Inventor: HESSION, Christopher J.

n NE CHRISTOPHER J. HESSION

State of North (arolina)) County of Waly)) ss

On this 10 day of December, 2007, before me a Notary Public in and for the above County and State, personally appeared CHRISTOPHER J. HESSION, personally known to me, and acknowledged the execution of the foregoing assignment as his free act and deed for the purpose herein set forth.

 χ^{-1} (h(t,y)SEAL A STANDARD AND A STANDARD

Misur Man Notary Public Allison Monery Commission Expires: 06/13/2012

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PATENT REEL: 020917 FRAME: 0644

RECORDED: 05/08/2008