Form PTO-1595 (Rev. 03/05)  OMB No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
05-07-2008	/ER SHEET MAY -6 AM 10: 26
To the Director of the U.S.	LY OPRIEMANCE
To the Director of the U.S.	e attached documents or the new address(es) below.
To the Director of the U.S.  1. Name of conveying part 103501070	2. Name and address of receiving party(ies)
AOL LLC	Name: InternetAd Systems LLC
	Internal Address:
Additional name(s) of conveying party(ies) attached? Yes V No	4
3. Nature of conveyance/Execution Date(s):  Execution Date(s) March 19, 2008	Street Address: 500 Newport Center Drive, 7th Floor
✓ Assignment Merger	
	City: Newport Beach
☐ Security Agreement ☐ Change of Name ☐ Joint Research Agreement	
Government Interest Assignment	State: CA
Executive Order 9424, Confirmatory License	Country: USA Zip: 92660
Other	
	Additional name(s) & address(es) attached?   Yes ✓ No
A. Patent Application No.(s)	document is being filed together with a new application.  B. Patent No.(s)
, w   Gleria	US 5,572,643 US 6,185,586
	US 5,737,619 US 6,457,025
Additional numbers at	
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: four
Name: Cheryl Willeford	
Internal Address:	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 160.00
Internal Address.	Authorized to be charged by credit card
	Authorized to be charged to deposit account  Enclosed
Street Address: 500 Newport Center Drive	None required (government interest not affecting title)
	8. Payment Information
City: Newport Beach	·
State: CA Zip:92660	a. Credit Card Last 4 Numbers Expiration Date
Phone Number:(949) 480-8350	b. Deposit Account Number _ 44998853 5572643
Fax Number: (949) 480-8351	01 FC:863)
Email Address: cwilleford@acaciares.com	Authorized User Name
9. Signature: Aug Willed	5402
Signature	Date
Cheryl Willeford Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:
	sheet, attachments, and documents. I

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:

Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

## **ASSIGNMENT**

WHEREAS, AOL LLC, a Delaware limited liability company, having a place of business at 22000 AOL Way, Dulles, VA 20166 (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignor") is the owner of the entire right, title, and interest and assignee of the following patents, individually and collectively referred to as "Patents":

Country	Application Number	Application Date	<u>Patent</u> <u>Number</u>	Entitled	Date of Issuance
United States	08/543,876	10/19/95	5,572,643	Web Browser with Dynamic Display of Information Objects During Linking	11/05/96
United States	08/708,795	09/09/96	5,737,619	World Wide Web Browsing with Content Delivery Over an Idle Connection and Interstitial Content Display	04/07/98
United States	09/055,726	04/06/98	6,185,586	Content Display During Idle Time as a User Waits for Information During an Internet Transaction	02/06/01
United States	09/777,918	02/05/01	6,457,025	Interstitial Advertising Display System and Method	09/24/02
Interna tional: PCT (Patent Coopera tion Treaty)	PCT/US96/16792	10/18/96	publication number: W097/15020	Web Browser with Dynamic Display of Information Objects During Linking	publicati on date: 04/24/97
Europe	96 936743.2	05/18/98	EP0856180	Web Browser with	01/22/03

Designated countries included: France, Germany, Finland, Netherlands, Sweden, Switzerland, United Kingdom, and Liechtenstein. The following were never nationalized and therefore lapsed on 01/22/03: Finland, Netherlands, Sweden, Switzerland, France, and Liechtenstein.

PATENT REEL: 020919 FRAME: 0550

Country	Application Number	Application Date	<u>Patent</u> <u>Number</u>	Entitled	Date of Issuance
		(10/18/96 international filing date)		Dynamic Display of Information Objects During Linking	
Germany	96 936743.2	05/18/98 (10/18/96 international filing date)	DE69625922	Web-Browser Mit Dynamischer Anzeige von Informationsobjek ten Wahrend der Link-Phase	02/27/03
United Kingdom	96 936743.2	05/18/98 (10/18/96 international filing date)	EP0856180	Web Browser with Dynamic Display of Information Objects During Linking	01/22/03
Austral ia	74588/96	05/19/98 (10/18/96 international filing date)	AU699439	Web Browser with Dynamic Display of Information Objects During Linking	12/03/98
Japan	516069/97	04/20/98 (10/18/96 international filing date)	None	Web Browser with Dynamic Display of Information Objects During Linking	Abandoned
Canada	2,235,014	04/16/98 (10/18/96 international filing date)	CA2,235,014	Web Browser with Dynamic Display of Information Objects During Linking	03/26/02

AND WHEREAS, INTERNET AD SYSTEMS, LLC, an Illinois Limited Liability Company, having a place of business at 500 Newport Center Drive, 7th Floor, Newport Beach, California 92660 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said Patents, and all the inventions therein, and Assignor is willing to enter into such assignment.

NOW, THEREFORE, for good and valuable consideration the receipt of which from ASSIGNEE is hereby acknowledged, Assignor has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to the Patents and all continuations, divisions, reexaminations, reissues and substitutes thereof, all inventions therein, including without limitation all rights to claim priority on the basis thereof, and any and all applications for patents which are or may hereafter be filed for this invention in any foreign country and all patents which may be granted on these inventions in any foreign country, and all extensions, renewals, and reissues thereof; and including without limitation, all rights to sue for past, present and future infringement, including the right

PATENT REEL: 020919 FRAME: 0551 to collect and receive any damages, royalties, or settlements for infringements, all rights to sue for injunctive or other equitable relief, and any and all causes of action relating to any of the inventions or discoveries thereof;

Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreement in conflict with this Assignment;

Assignor hereby further covenants and agrees that it will communicate to ASSIGNEE any and all facts known to it respecting said patents, and testify in any legal proceeding, sign all lawful papers, execute and deliver all papers and take any actions that may be necessary or desirable to perfect the title to any aforementioned patents and inventions, execute all divisional, continuation, reexamination, reissue and substitute applications, and make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said inventions in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand this \\\( \frac{\gamma^{\frac{1}{2}}}{2}\) day of March, 2008.

AOL LLC Assignor

By A

Name Katherine E. Wychilis

Title Assistant Secretary

STATE OF VIRGINIA
COUNTY OF LOUDOUN

On March 19, 2008, before me Learne Wilhards, Notary Public, personally appeared Katherine E. Wychuls personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

RECORDED: 05/06/2008

Hanne Willand

NOTARY
PUBLIC
REG. #7025507
MY COMMISSION
EXPIRES
#30/2010

FALTH OF

PATENT REEL: 020919 FRAME: 0552