

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Christopher C. Pennock	03/05/2008
Jeremy Hylton	03/05/2008
Corinna Cortes	05/08/2008

RECEIVING PARTY DATA

Name:	Google Inc.
Street Address:	1600 Amphitheatre Parkway
City:	Mountain View
State/Country:	CALIFORNIA
Postal Code:	94043

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12059352

CORRESPONDENCE DATA

Fax Number: (877)769-7945
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (404) 724-2775
Email: gmr@fr.com
Correspondent Name: Paul E. Franz
Address Line 1: FISH & RICHARDSON P.C.
Address Line 2: P.O.BOX 1022
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:

16113-0729001

NAME OF SUBMITTER:

Gina M. Reeder

Total Attachments: 4

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PATENT

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ASSIGNMENT

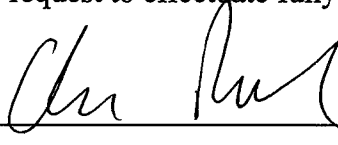
For valuable consideration, we, CHRISTOPHER C. PENNOCK of 199 6th Avenue, #3 Brooklyn, NY 11217, JEREMY HYLTON of 610 Burke Street Easton, PA 18042, and CORINNA CORTES of 2 Washington Square Village New York, NY 10012, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled WEBSITE QUALITY SIGNAL GENERATION, filed March 31, 2008, and assigned U.S. Serial Number 12/059352, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful

documents as the Assignee may reasonably request to effectuate fully this assignment.



CHRISTOPHER C. PENNOCK

Witnessed by:



Signature

Date: 5/3/2008

Cecilia Chao Chen

Typed or Printed Name

76 9th Ave. Google Inc. (4th Floor)

New York, NY 10011

Witness Address

JEREMY HYLTON

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

Attorney's Docket No.: 16113-0729001
Client's Ref. No.: GP-1274-00-US

documents as the Assignee may reasonably request to effectuate fully this assignment.

CHRISTOPHER C. PENNOCK

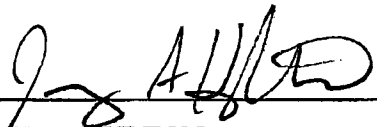
Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address



JEREMY HYLTON

Witnessed by:



Signature

Date: 3/5/08

Tara G. Gilligan
Typed or Printed Name

610 W. Burke St
Easton, PA 18042
Witness Address

Attorney's Docket No.: 16113-0729001
Client's Ref. No.: GP-1274-00-US



CORINNA CORTES

Witnessed by:



Signature

Vishay Mansour

Typed or Printed Name

15 W 75 # 1A

NY NY 10023

Witness Address

Date: May 8, 2008

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