

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
G. Roland HILL	05/12/2008
RECEIVING PARTY DATA	
Name:	CONTRA VISION LIMITED
Street Address:	Victoria House
Internal Address:	19-21 Ack Lane East
City:	Bramhall, Cheshire
State/Country:	UNITED KINGDOM
Postal Code:	SK7 2BE
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29317920
CORRESPONDENCE DATA	
Fax Number:	(703)770-7901
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	703-770-7900
Email:	donna.lizama@pillsburylaw.com
Correspondent Name:	PILLSBURY WINTHROP SHAW PITTMAN, LLP
Address Line 1:	P.O. BOX 10500
Address Line 4:	MCLEAN, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	082127-0370272
NAME OF SUBMITTER:	Benjamin L. Kiersz
Total Attachments: 2	
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PATENT  
REEL: 020939 FRAME: 0040

For: U.S. Rights and Foreign Rights  
For: U.S. Design Application  
By: Inventor

**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

**ASSIGNORS:**

G. Roland HILL  
c/o Contra Vision Limited  
Victoria House  
19-21 Ack Lane East  
Bramhall, Cheshire, SK7 2BE

hereby sell, assign and transfer to

**ASSIGNEE:**

CONTRA VISION LIMITED  
Victoria House  
19-21 Ack Lane East  
Bramhall, Cheshire SK7 2BE  
United Kingdom

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the design invention entitled:

**DISPLAY ASSEMBLY**


and which is found in (37 C.F.R. § 3.21), application Serial No. 29/317,920 filed May 9, 2008, and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, continuation-in-part, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNORS hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNORS further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNORS and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: \_\_\_\_\_

12-5-08

  
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Signature of G. Roland HILL

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