PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Sandy Felsenthal	02/04/2008

RECEIVING PARTY DATA

Name:	Earle Industries, Inc.
Street Address:	Highway 64 & 149
City:	Earle
State/Country:	ARKANSAS
Postal Code:	72331

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12011088

CORRESPONDENCE DATA

Fax Number: (314)480-1505

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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Email: trademark@huschblackwell.com

Correspondent Name: HUSCH BLACKWELL SANDERS LLP

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Address Line 2: SUITE 600

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ATTORNEY DOCKET NUMBER: 44157-043

NAME OF SUBMITTER:

H. Frederick Rusche

Total Attachments: 2

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PATENT REEL: 020943 FRAME: 0400

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PATENT

Docket No.: 44157-043

ASSIGNMENT

In consideration of One Dollar and other good and valuable considerations, the receipt and sufficiency of which are hereby acknowledged, the undersigned hereby assigns to Earle Industries, Inc., an Arkansas corporation, having a principal place of business at Highway 64 & 149, Earle, AR 72331, its successors and assigns (hereinafter Assignee"), the entire right, title and interest in the invention or improvements of the undersigned disclosed in the following applications and/or United States Letters Patent:

Application Serial No.: 12/011,088 Titled: Improved Shelving System

Filed: January 24, 2008

and any and all other applications for Letters Patent which the Assignee or the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States which may be obtained on any of said applications, including any identified above, and in any reissue or extension thereof.

The undersigned hereby authorizes and requests the Commissioner of Patents to issue said Letters Patent to said Assignee.

The undersigned hereby authorizes and requests the attorneys of record in said application(s) to insert in this Assignment the serial number, filing date, and date of execution of said application(s).

For said considerations, the undersigned hereby agrees, upon the request and at the expense of said Assignee, to execute any divisional, continuation, continuation-in-part or substitute application for said invention or improvements, and any oath or affidavit relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application(s), and, in the event of any application or Letters Patent assigned herein becoming involved in an interference, to cooperate to the best of the ability of the undersigned in the matters of preparing and executing the preliminary statement and giving and producing evidence in support thereof. The undersigned agrees to perform, upon request, any affirmative acts to obtain said Letters Patent of the United States and vest in said Assignee all rights therein, whereby said Letters Patent will be held and enjoyed by said Assignee, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment has not been made.

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And for said consideration, the undersigned hereby assigns to said Assignee the entire right, title and interest in said invention or improvements for all foreign countries, including all priority rights, and agrees to execute, at the request of said Assignee, all documents in connection with any application for foreign Letters Patent therefor.

Sandy Felsenthal

Date: 2/4/08

FEBRUARY 4	, 200 <u>8</u>
STATE OFARKANSAS	
COUNTY OF CRITTENDE	N

Before me, a Notary Public in and for the County and State aforesaid, appeared to me Sandy Felsenthal personally known to be the same person whose name is subscribed to the foregoing instrument, and acknowledged that he executed said instrument as his free and voluntary act for the uses and purposes therein expressed.

Notary Public

Carolyn Robb
County Of Crittenden
Notary Public - Arkansas
My Commission Exp. 11/30/2014

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RECORDED: 05/13/2008

PATENT REEL: 020943 FRAME: 0402