

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Douglas J. Medema</td><td>04/14/2008</td></tr><tr><td>Justin Benacquisto</td><td>04/14/2008</td></tr><tr><td>Timothy S. Parker</td><td>04/24/2008</td></tr></tbody></table>		Name	Execution Date	Douglas J. Medema	04/14/2008	Justin Benacquisto	04/14/2008	Timothy S. Parker	04/24/2008		
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>BISELL Homecare, Inc.</td></tr><tr><td>Street Address:</td><td>2345 Walker Avenue, N.W.</td></tr><tr><td>City:</td><td>Grand Rapids</td></tr><tr><td>State/Country:</td><td>MICHIGAN</td></tr><tr><td>Postal Code:</td><td>49501</td></tr></table>		Name:	BISELL Homecare, Inc.	Street Address:	2345 Walker Avenue, N.W.	City:	Grand Rapids	State/Country:	MICHIGAN	Postal Code:	49501
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: (616)742-1010 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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NAME OF SUBMITTER:	John E. McGarry										
Total Attachments: 3 source=G0376146#page1.tif source=G0376146#page2.tif											

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PATENT
REEL: 020947 FRAME: 0129

ASSIGNMENT

WHEREAS, Douglas J. Medema, Justin Benacquisto, and Timothy S. Parker, residing, respectively, at 7549 Ravine Drive, N.E., Belding, Michigan 48809; 576 North Center Drive, #3A, Grand Rapids, Michigan 49544; and 84 Riverchase, Rockford, Michigan 49341, (hereinafter "Assignors") have invented certain new and useful improvements in:

DESIGN FOR A HAND HELD VACUUM CLEANER NOZZLE

for a full description of which reference is here made to an application for Letters Patent of the United States of America executed by Assignors as of the respective dates associated with their respective names herein; and

WHEREAS, BISSELL HOMECARE, INC., a corporation of the State of Michigan having its principal office and place of business in the City of Grand Rapids, County of Kent, State of Michigan, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above-identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by Assignors from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby sell, assign, and transfer unto Assignee the entire right, title, and interest in, to, and under: said invention and application above identified; any Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this **ASSIGNMENT**.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this **ASSIGNMENT** shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this **ASSIGNMENT** and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request Assignee to fill in the following blanks specifying the United States Serial No. and filing date for said application above identified:

U.S. Serial No. 29/305,040
Filed March 12, 2008

but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this ASSIGNMENT.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

IN TESTIMONY WHEREOF, the said Assignors have respectively hereunto set their hands on the dates indicated below.

Dated: 4-14-08 SIGNATURE: [Signature]
NAME: Douglas J. Medema

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

On this 14 day of April, 2008, personally appeared before me the above-named Douglas J. Medema, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his/her free act and deed in and for the purposes set forth in said instrument.

[Signature]
Notary Public, Kent County, Michigan
My commission expires: 3/4/2012

THERESE E. HANSEN
Notary Public, State of Michigan
County of Kent
My Commission Expires Mar. 4, 2012
Acting in the County of Kent

Dated: 4-14-08 SIGNATURE: [Signature]
NAME: Justin Benacquisto

STATE OF MICHIGAN)
) ss.
COUNTY OF KENT)

On this 14 day of April, 2008, personally appeared before me the above-named Justin Benacquisto, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

[Signature]
Notary Public, Kent County, Michigan
My commission expires: 3/4/2012

THERESE E. HANSEN
Notary Public, State of Michigan
County of Kent
My Commission Expires Mar. 4, 2012
Acting in the County of Kent

Dated: 4-24-08

SIGNATURE: Timothy S. Parker

NAME: Timothy S. Parker

STATE OF MICHIGAN)

COUNTY OF KENT) ss.

On this 24 day of April, 2008, personally appeared before me the above-named Timothy S. Parker, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Therese E. Hansen

Notary Public, Kent County, Michigan

My commission expires: 3/4/2012

THERESE E. HANSEN
Notary Public, State of Michigan
County of Kent
My Commission Expires Mar. 4, 2012
Acting in the County of Kent