

PATENT ASSIGNMENT

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Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>S. Srikanth Belwadi</td><td>05/08/2008</td></tr><tr><td>Sridhar Sundaram</td><td>05/08/2008</td></tr><tr><td>Kuan-Loong Yong</td><td>03/31/2008</td></tr><tr><td>Navneet Singh</td><td>05/08/2008</td></tr><tr><td>Rajiv Mathews</td><td>05/08/2008</td></tr></tbody></table>	Name	Execution Date	S. Srikanth Belwadi	05/08/2008	Sridhar Sundaram	05/08/2008	Kuan-Loong Yong	03/31/2008	Navneet Singh	05/08/2008	Rajiv Mathews	05/08/2008	
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Navneet Singh	05/08/2008												
Rajiv Mathews	05/08/2008												
RECEIVING PARTY DATA													
Name:	Google Inc.												
Street Address:	1600 Amphitheatre Parkway												
City:	Mountain View												
State/Country:	CALIFORNIA												
Postal Code:	94043												
PROPERTY NUMBERS Total: 1													
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>12041383</td></tr></tbody></table>	Property Type	Number	Application Number:	12041383									
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Application Number:	12041383												
CORRESPONDENCE DATA													
Fax Number:	(877)769-7945												
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>													
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Correspondent Name:	Troy A. Van Aacken												
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ATTORNEY DOCKET NUMBER:	16113-1057001												
NAME OF SUBMITTER:	Lynette F. Clark												

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PATENT
REEL: 020952 FRAME: 0609

Total Attachments: 5

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PATENT

REEL: 020952 FRAME: 0610

ASSIGNMENT

For valuable consideration, we, S. SRIKANTH BELWADI of S 458, Sowbhagya, Mes Road, Jalahalli, Bangalore 560013, India, SRIDHAR SUNDARAM of A5 192, Sobha Onyx, Sariapura Road, Bangalore 560034, India, KUAN-LOONG YONG of 2031 Castro Street, #12, San Francisco, CA 94131, NAVNEET SINGH of A-402, Salarpuria Siler Woods, 15 Varthur Road, Bangalore 560093, India, RAJIV MATHEWS of 204 Sri Venkateswara Paradise, Taverekhere Mn Rd, Bangalore, 560029, India, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:

1600 Amphitheatre Parkway
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled INTERACTIVE TEXT MESSAGE ADVERTISEMENTS, filed March 17, 2008, and assigned U.S. Serial Number 12/041,383, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

S. Srikanth
S. SRIKANTH BELWADI

Witnessed by:

Chandramouli B N
Signature

Date: 8th May 2008

CHANDRA MOULI B N
Typed or Printed Name

No 3 RMZ Infinity - Tower B
Old Madras Rd. 4th floor Bangalore - 16
Witness Address

S. Sridhar
SRIDHAR SUNDARAM

Witnessed by:

Quazi Sarfraz Hussain
Signature


Date: 8th MAY 2008

QUAZI SARFARAZ HUSSAIN
Typed or Printed Name
Google India Pvt Ltd
RMZ Infinity, Old Madras Road
Bangalore - 560 016, India
Witness Address

Attorney's Docket No.: 16113-1057001
Client's Ref. No.: GP-1588-00-US


KUAN-LOONG YONG

Witnessed by:


Signature

Date: 3/31/2008

GABRIEL COHEN
Typed or Printed Name

218 E 39th Ave
San Mateo, CA 94403
Witness Address

NAVNEET SINGH

Witnessed by:

Signature

Date: _____

Typed or Printed Name

Witness Address

KUAN-LOONG YONG

Witnessed by:

Signature

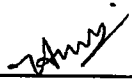
Date: _____

Typed or Printed Name

Witness Address

NAVNEET SINGH

Witnessed by:



Signature

Date: 8th May 2008

VAMSI KRISHNA

Typed or Printed Name

Google India Pvt Ltd
RM7 Infinity, Old Madhav Road,
Bengalore - 560016, India.

Witness Address

Attorney's Docket No.: 16113-1057001
Client's Ref. No.: GP-1588-00-US

Rajiv Mathews
RAJIV MATHEWS

Witnessed by:

Gulzar Azad
Signature

Date: 08 May 2008

GULZAR AZAD
Typed or Printed Name

Flat C2/305, PWO,
Sushant Lok, S-43, Gurgaon.
Witness Address

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