

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
G. Roland HILL	05/16/2008
RECEIVING PARTY DATA	
Name:	CONTRA VISION LIMITED
Street Address:	Victoria House
Internal Address:	19-21 Ack Lane East
City:	Bramhall, Cheshire
State/Country:	UNITED KINGDOM
Postal Code:	SK7 2BE
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12122007
CORRESPONDENCE DATA	
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Phone:	703-770-7900
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Address Line 4:	MCLEAN, VIRGINIA 22102
ATTORNEY DOCKET NUMBER:	082127-0370530
NAME OF SUBMITTER:	Benjamin L. Kiersz
Total Attachments: 2	
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source=082127-0370530 - Assignment#page2.tif	

CH \$40.00 12122007

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
George Roland HILL

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: CONTRA VISION LIMITED
Internal Address: _____

3. Nature of conveyance/Execution Date(s):
Execution Date(s) 05/16/2008

Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

Street Address: Victoria House
19-21 Ack Lane East
City: Bramhall, Cheshire
State: _____
Country: United Kingdom Zip: SK7 2BE

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s): This document is being filed together with a new application.
A. Patent Application No.(s)
12/122,007

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:
Name: PILLSBURY WINTHROP SHAW PITTMAN LLP
Internal Address: P.O. Box 10500
Street Address: 1650 Tysons Boulevard
City: McLean
State: VA Zip: 22102
Phone Number: (703) 770-7900
Fax Number: (703) 770-7901
Email Address: benjamin.kiersz@pillsburylaw.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information 082127-0370530
a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number 033975
Authorized User Name _____

9. Signature: Benjamin L. Kiersz May 16, 2008
Signature Date
Benjamin L. Kiersz, Reg. No. 51875
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

For: U.S. Rights and Foreign Rights
For: U.S. Application
By: Inventor

ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNORS of the sum of Ten Dollars (\$10.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration,

ASSIGNOR: G. Roland HILL
c/o Contra Vision Limited
Victoria House
9-21 Ack Lane East
Bramhall, Cheshire, SK7 2BE

hereby sell, assign and transfer to

ASSIGNEE: CONTRA VISION LIMITED
Victoria House
19-21 Ack Lane East
Bramhall, Cheshire SK7 2BE
United Kingdom

and the successors, assigns and legal representatives of the ASSIGNEE the entire right, title and interest for the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:

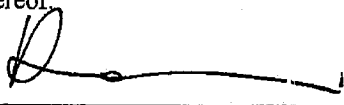
SIGN ASSEMBLY

with G. Roland Hill named as the sole inventor (attorney docket no. 082127-0370530) (37 C.F.R. § 3.21) or which is found in U.S. Provisional Application Serial No. 60/938,576 ("SIGN DISPLAY"), and any legal equivalent thereof in a foreign country, including the right to claim priority and in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, continuation-in-part, division, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: May 16, 2008



Signature of G. Roland HILL