

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Spark Marketing Services, Inc.	04/29/2008
RECEIVING PARTY DATA	
Name:	Kohler Co.
Street Address:	444 Highland Drive
City:	Kohler
State/Country:	WISCONSIN
Postal Code:	53044
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29284457
CORRESPONDENCE DATA	
Fax Number:	(414)223-5000
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	414-978-5559
Email:	jpolmatier@whdlaw.com
Correspondent Name:	JERE L. POLMATIER
Address Line 1:	WHYTE HIRSCHBOECK DUDEK S.C.
Address Line 2:	555 EAST WELLS STREET, SUITE 1900
Address Line 4:	Milwaukee, WISCONSIN 53202
ATTORNEY DOCKET NUMBER:	KOH-34752
NAME OF SUBMITTER:	Jere L. Polmatier
Total Attachments: 2 source=KOH34752spark#page1.tif source=KOH34752spark#page2.tif	

CH \$40.00 29284457

# ASSIGNMENT

(with Priority Rights)  
and  
INVENTORSHIP DECLARATION

We, ASSIGNOR, of:

**SPARK MARKETING SERVICES, INC.**  
**820 W. Jackson Blvd., Suite 250**  
**Chicago, Illinois 60607**  
**UNITED STATES OF AMERICA**

a corporation organized and existing under the laws of the State of ILLINOIS, United States of America do hereby claim and declare that we hold the invention and all patent and other rights and powers obtainable or exercisable in respect thereof from the sole, true and first inventor(s):

David O. Meyers, 294 South 850 East, Kaysville, Utah 84037; Christopher T. Boyer, 318 S. Ridgeland Avenue, Oak Park, Illinois 60302

by an Assignment dated: APRIL 19, 2008 of an invention relating to and entitled: Engine

We do hereby declare, for good and valuable consideration, received, sell, assign, and transfer unto:

WE, the ASSIGNEE:

**KOHLER CO.**  
**444 Highland Drive**  
**Kohler, Wisconsin 53044**  
**UNITED STATES OF AMERICA**

a corporation organized and existing under the laws of the State of ILLINOIS, United States of America our entire right, title and interest throughout the world, in and to the invention and all rights and powers to make application for Letters Patent in its own name, or in the name of its nominee; and all rights and powers to file any reissue, divisional, continuing or substitute application and any corresponding applications in any and all countries, including all rights to claim priority under all International Conventions and Treaties in the name of said Assignee, and do hereby authorize said Assignee to insert here the Priority Number, Filing Date, and Filing Country

Priority Number	Filing Date	Filing Country
29/284,457	09/07/2007	US

of the application on which the priority will be based; and in and to any Letters Patent that may be issued for said invention in any and all countries; and we do hereby agree to assist said Assignee in the prosecution of the said applications and in any interference, conflict, opposition or litigation which may arise involving said invention or the patent or patents thereon, and to execute any reissue, divisional, continuing or substitute application and assent to their making any applications in other countries corresponding to the above and below specifically identified application, as may be requested by said Assignee; and we do hereby authorize said Assignee to insert here the corresponding Application Number, Filing Date, and Filing Country

Application Number	Filing Date	Filing Country

of the corresponding application in any country where that patent property must be entered for recordal of this Assignment; and we do hereby authorize and request that any such Letters Patent be issued to said Assignee in accordance herewith, and consent to the recordal of this Assignment being under covenant, not only that we have full power to make the same, but also that such assigned rights are not encumbered by any grant, license, or other right heretofore given.

Subscribed and Sworn by us at Chicago, Illinois 60607, USA

this 29 day of APRIL, 20 08

CORP.  
SEAL

**SPARK MARKETING SERVICES, INC.**

By: 

Attach Notarial Certificate (Corporation)

## NOTARIAL CERTIFICATE (Corporation)

UNITED STATES OF AMERICA    )  
STATE OF Illinois            ) SS  
County/Parish of Cook        )

On this 29th day of April, 2008, personally appeared before me,  
Margaret M. Clarke,

known or identified to me to be the individual described in and who executed the foregoing document and  
acknowledged the same as a free act and deed for uses and purposes therein expressed by authority of the  
said Corporation.

