

05-21-2008

5-7-08



103503831

To the Director of the U.S. Patent and Trademark Office, at the address or the new address(es) below.

1. Name of conveying party(ies)

Robert NOVAK

2. Name and address of receiving party(ies)

Name: Sportco, Inc.

Internal Address: _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) May 5, 2008

- Assignment Merger
- Security Agreement Change of Name
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____

Street Address: 21 Settlement Ct.

City: East Hampton

State: New York

Country: USA Zip: 11937

Additional name(s) & address(es) attached? Yes No

4. Application or patent number(s):

This document is being filed together with a new application.

A. Patent Application No.(s)

B. Patent No.(s)

(5/12/2008 SSITHIB1 00000077 12151751

(A) FC:8021 40.00 OP

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: ABELMAN, FRAYNE & SCHWAB

Internal Address: _____

Street Address: 666 Third Avenue, 10th Floor

City: New York

State: New York Zip: 10017-5621

Phone Number: 212-949-9022

Fax Number: 212-949-9190

Email Address: email@lawabel.com

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 1.21(h) & 3.41) \$40

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 01-0035

Authorized User Name Thomas E. Spath

9. Signature:

Thomas E. Spath
Signature

May 7, 2008
Date

Thomas E. Spath
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

U.S. PTO
12/151751
05/07/2008

AFS: 209,250

UNITED STATES

ASSIGNMENT FROM INVENTOR

In consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned Assignor:

Robert NOVAK
21 Settlement Ct.
East Hampton, NY 11937

hereby sells, assigns and transfers to Assignee:

Sportco, Inc.
21 Settlement Ct.
East Hampton, NY 11937

its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to, and any and all improvements which are disclosed in

(a) Patent Number _____ dated _____

(b) Application for Letters Patent Serial No _____ filed _____

(c) Application for Letters Patent which has been executed by the undersigned concurrently herewith and entitled

MAGAZINE ENTRANCE GUIDE

and in and to said application and all divisional, continuing, substitute, renewal, reissue and all other applications for Letters Patent which have been or shall be filed in the United States and all other foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements.

The Assignee may apply for and receive the Letters Patent in its own name. When requested by the Assignee or its successors, the undersigned will execute all other patent applications; proper oaths, assignments; powers of attorney, or other papers and communicate all facts known to it relating to the improvements and the history thereof; and generally do everything possible which the Assignee or its successors shall consider desirable for aiding in securing and maintaining proper patent protection for the improvements and for vesting title in the Assignee or its successors.

Assignor warrants that he/she has the full right to convey the rights and property described herein and no assignment, grant, mortgage or license or other agreement affecting such rights and property has been made to others by the undersigned.

Dated: 5/5, 2008

By  _____
Robert NOVAK

The undersigned declares that he/she was personally present and did see the above-named individual execute this Assignment of his/her own free will for the purposes set forth herein.

By  _____

Name Amy Eller

Address 21 Settlement Court

EH NY 11937

ABELMAN, FRAYNE & SCHWAB
666 Third Avenue, 10th Floor
New York, New York 10017

PATENT

RECORDED: 05/07/2008

REEL: 020985 FRAME: 0477