

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Jo A. Merit</td> <td>05/21/2008</td> </tr> <tr> <td>Jeffrey L. Harlan</td> <td>05/06/2008</td> </tr> </tbody> </table>		Name	Execution Date	Jo A. Merit	05/21/2008	Jeffrey L. Harlan	05/06/2008
Name	Execution Date						
Jo A. Merit	05/21/2008						
Jeffrey L. Harlan	05/06/2008						
RECEIVING PARTY DATA							
Name:	Jo A. and William Merit						
Street Address:	313 Via del Puente						
City:	Palo Verdes Estates						
State/Country:	CALIFORNIA						
Postal Code:	90274						
PROPERTY NUMBERS Total: 1							
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11061410</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11061410		
Property Type	Number						
Application Number:	11061410						
CORRESPONDENCE DATA							
Fax Number:	(949)752-7049						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Email:	tkavanaugh@macpherson-kwok.com						
Correspondent Name:	MacPherson Kwok Chen & Heid LLP						
Address Line 1:	2033 Gateway Place, Suite 400						
Address Line 4:	San Jose, CALIFORNIA 95110						
ATTORNEY DOCKET NUMBER:	M-15821 US						
NAME OF SUBMITTER:	Alan H. MacPherson						
Total Attachments: 4 source=M-15821 US - Executed Assignment#page1.tif source=M-15821 US - Executed Assignment#page2.tif source=M-15821 US - Executed Assignment#page3.tif source=M-15821 US - Executed Assignment#page4.tif							

CH \$40.00 11061410

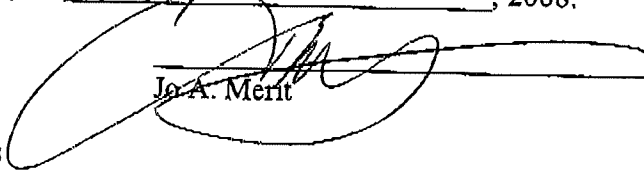
ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, Jo A. Merit, a resident of 313 Via del Puente, Palos Verdes Estates, CA 90274, hereby sell, assign and transfer to William Merit, an individual having a residence address at 313 Via del Puente, Palos Verdes Estates, CA 90274, his successors and assigns, one-half (1/2) of my entire right, title and interest throughout the world in my and Jeffrey L. Harlan's invention in

METHOD AND APPARATUS FOR SELECTIVE ENGAGEMENT OF SHELF DIVIDER STRUCTURES WITHIN A SHELF MANAGEMENT SYSTEM

for which I and Jeffrey L. Harlan filed a United States Patent Application on February 18, 2005, which now has Serial No. 11/061,410, and all patent applications and patents of every country for said invention, including divisions, reissues, continuations and extensions thereof, and all rights of priority resulting from the filing of said applications; I authorize the above-named assignee to apply for patents of foreign countries for said invention, and to claim all rights of priority without further authorization from me; I agree to execute all papers useful in connection with said United States and foreign applications, and generally to do everything possible to aid said assignee, his successors, assigns and nominees, at his request and expense, in obtaining and enforcing patents for said invention in all countries; and I request that the United States Patent and Trademark Office issue all patents granted for said invention to the above-named assignee, his successors and assigns. I further warrant and represent that I have made no assignment of any interest in the invention or the United States Patent Application Serial No. 11/061,410 to any third party and no third party has any claim of any interest in this invention or this patent application.

Executed this 21st day of May, 2008.


Jo A. Merit

State of _____)
County of _____) ss

On _____ 2006, before me, _____ personally appeared Jo A. Merit personally known to me or proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is(are) subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature of NOTARY

ALL PURPOSE ACKNOWLEDGMENT

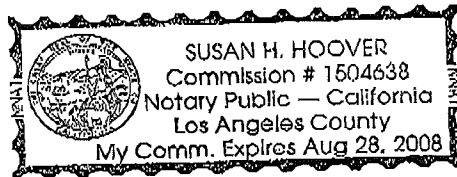
STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On May 21, 2008, 2008, before me, SUSAN H. HOOVER, Notary Public, personally appeared JO A. MERIT, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Susan Hoover (Seal)



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

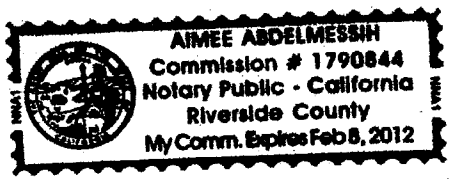
State of California

County of Riverside }

On May 6, 2008 before me, Aimee Abdelmessih - Notary Public
Date Here Insert Name and Title of the Officer

personally appeared Jeffrey L. Harlan
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature Aimee Abdelmessih
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

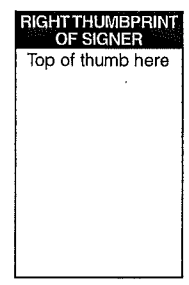
- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____



Signer Is Representing: _____