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SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
N			ame	Execution Date	
Christopher John Bre	nnan			05/08/2008	
RECEIVING PARTY DATA					
Name:	Video Taped Transcripts Pty Ltd.				
Street Address:	34 Murdock Street				
City:	South Clayton, VICTORIA				
State/Country:	AUSTRALIA				
Postal Code:	3169				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number: 120		12090	00791		12090791
CORRESPONDENCE DATA					
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Fax Number: (260)460-1700 Correspondence will be sent via US Mail when the fax attempt is unsuccessful. Phone: 260-424-8000					
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Email: michelle.davis@bakerd.com Correspondent Name: Michael D. Schwartz/Michelle Davis					
Address Line 1: Baker & Daniels LLP					
Address Line 2:111 East Wayne Street, Suite 800Address Line 4:FORT WAYNE, INDIANA 46802					
Address Line 4. FORT WATNE, INDIANA 40602					
ATTORNEY DOCKET NUMBER:			POF0007		
NAME OF SUBMITTER:		Michael D. Schwartz			
Total Attachments: 2 source=POF0007ASSIGN#page1.tif source=POF0007ASSIGN#page2.tif					

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ASSIGNMENT

WHEREAS, I,

Christopher John Brennan 11 Beach Road Beaumaris, VICTORIA 3193 AUSTRALIA

have invented certain improvements in:

A METHOD OF PRODUCING PERFORATED RETROREFLECTIVE TRIM

described and claimed in an application for Letters Patent of the United States of America thereon, said application having been assigned serial number 12/090,791 and filing date of April 18, 2008; and

WHEREAS, VIDEO TAPED TRANSCRIPTS PTY LTD., a company organized and existing under the laws of the Country of Australia, having its principal place of business at 34 Murdock Street, South Clayton, VICTORIA 3169, AUSTRALIA, wishes to acquire the entire right, title and interest in and to said invention and said application for Letters Patent;

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) to me in hand paid, and for other good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we do hereby assign, sell, transfer and set over unto said VIDEO TAPED TRANSCRIPTS PTY LTD., its successors and assigns, the full, entire and exclusive right, title and interest, for the territory of the United States of America and for all foreign countries, in and to said invention, as described in the application identified above, and in and to said application and any divisions or continuations or continuations-in-part thereof or substitutes therefor which may be filed, and in and to any patents or reissues, renewals or extensions thereof which may be granted on said application or for said invention, and in and to any patent application which may be filed on said invention in countries foreign to the United States of America and any patents granted thereon; said invention, applications, and patents to be held and enjoyed by said VIDEO TAPED TRANSCRIPTS PTY LTD., and its successors or assigns, to the full end of the term or terms for which said patents may be granted, as fully and entirely as the same would have been held by me had this assignment not been made.

PATENT REEL: 020991 FRAME: 0764

POF0007 FF42007/08

I hereby authorize and request the Patent and Trademark Office officials in the United States of America and the Patent Office officials of any and all foreign countries to issue any and all of said patents, when granted to said VIDEO TAPED TRANSCRIPTS PTY LTD., as the assignee of my entire right, title and interest in and to the same, for the sole use and enjoyment of said VIDEO TAPED TRANSCRIPTS PTY LTD., its successors and assigns.

Further, I agree to execute all papers and to give such lawful testimony and to perform such other lawful acts as said VIDEO TAPED TRANSCRIPTS PTY LTD., its successors and assigns may require to enable it or them to procure a Letters Patent on said invention or reissues or extensions thereof in the United States of America and/or in any foreign country, and/or to hold, enforce or convey said Letters Patent, reissues or extensions.

Executed this $\underline{S^{\prime\prime\prime}}$ day of $\underline{N_{FIY}}$

Christopher John Brennan

WITNESSES:

JANE WHITELAU pue Autoa

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RECORDED: 05/23/2008