

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Richard Gregory Roach	04/14/2008
RECEIVING PARTY DATA	
Name:	OP VII Group Limited Liability Company
Street Address:	1209 Orange Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
PROPERTY NUMBERS Total: 2	
Property Type	Number
Patent Number:	5692212
Patent Number:	5999172
CORRESPONDENCE DATA	
Fax Number:	(509)755-7252
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	509-755-7262
Email:	travis@sbmc-law.com
Correspondent Name:	Sadler, Breen, Morasch, and Colby
Address Line 1:	422 West Riverside Avenue
Address Line 2:	Suite 424
Address Line 4:	Spokane, WASHINGTON 99201
ATTORNEY DOCKET NUMBER:	OPGR-GEN
NAME OF SUBMITTER:	Michael K. Colby
Total Attachments: 2 source=AssignmentRichardRoach#page1.tif source=AssignmentRichardRoach#page2.tif	

OP \$80.00 5692212

PATENT

500549215

REEL: 020995 FRAME: 0431

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Richard Gregory Roach, an individual residing in Los Angeles, CA, ("*Assignor*"), does hereby sell, assign, transfer, and convey unto OP VII Group Limited Liability Company, a Delaware limited liability company, having an address at 1209 Orange Street, Wilmington, DE 19801 ("*Assignee*"), or its designees, all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "*Patent Rights*");

- (a) the patents listed in the table below (the "*Patents*");

<u>Patent or Application No.</u>	<u>Country</u>	<u>Filing Date</u>	<u>Title of Patent and First Named Inventor</u>
5,692,212	US	6/22/1994	Interactive multimedia movies and techniques Richard G. Roach
5,999,172	US	11/21/1997	Multimedia techniques Richard G. Roach

- (b) all patents and patent applications (i) to which any of the Patents directly or indirectly claims priority, (ii) for which any of the Patents directly or indirectly forms a basis for priority, and/or (iii) that were co-owned applications that directly or indirectly incorporate by reference the Patents;

- (c) all reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, registrations of any item in any of the foregoing categories (a) and (b);

- (d) all inventions, invention disclosures, and discoveries described in any item in any of the foregoing categories (a) through (c) and all other rights arising out of such inventions, invention disclosures, and discoveries;

- (e) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (d), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

- (f) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Patents and/or any item in any of the foregoing categories (b) through (e), including, without limitation, all causes of action and other enforcement rights for

- (i) damages,
- (ii) injunctive relief, and
- (iii) any other remedies of any kind

for past, current, and future infringement; and

(g) all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in any of the foregoing categories (a) through (f).

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Los Angeles, CA
on 4/14/2008.

ASSIGNOR:

Richard Gregory Roach
(Richard Gregory Roach, Signature *MUST* be notarized)

STATE OF CALIFORNIA)
) ss.
COUNTY OF Los Angeles)



On 4/14/2008, before me, VICTORIA FARLICE WARD, Notary Public in and for said State, personally appeared Richard Gregory Roach, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Signature Victoria Farlice Ward (Seal)