

# PATENT ASSIGNMENT

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NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Matthew Cheung		02/05/2008
Markus Ludwig Jansen		02/05/2008
RECEIVING PARTY DATA		
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Street Address:	One Microsoft Way	
City:	Redmond	
State/Country:	WASHINGTON	
Postal Code:	98052	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12027278	
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ATTORNEY DOCKET NUMBER:	322039.01	
NAME OF SUBMITTER:	Steven Spellman	
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PATENT  
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MS Docket No. 322039.01

PATENT ASSIGNMENT

I/WE, Matthew Cheung and Markus Ludwig Jansen ("ASSIGNOR"), have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "Positioning Map Views to Show More Optimal Route Information" ("APPLICATION"), which:

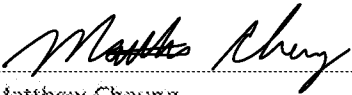
- ☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes, and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12027278, filed 02/07/2008) this APPLICATION's Application No. and filing date, when known;
- ☐ was filed on \_\_\_\_\_ and was given Application No. \_\_\_\_\_;
- ☐ is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Feb 5, 2008  
Date

  
Matthew Cheung

Feb 5, 2008  
Date

  
Markus Ludwig Jansen