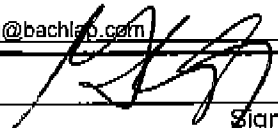


Form PTO-1595 (Rev. 07/05)
OMB No. 0651-0027 (exp. 6/30/2008)

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1. Name of conveying party(ies) Barry Joseph Stone Michael Bruce Davidson Richard Robert Coulson Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>In-Store Products, Ltd.</u> Internal Address: _____ Street Address: <u>5181 Everest Drive</u> City: <u>Mississauga, ON</u> State: _____ Country: <u>Canada</u> Zip: <u>L4W 2R2</u> Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
3. Nature of conveyance/Execution Date(s): Execution Date(s) <u>02/05/2008; 05/13/2008; 05/13/2008</u> <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Joint Research Agreement <input type="checkbox"/> Government Interest Assignment <input type="checkbox"/> Executive Order 9424, Confirmatory License <input type="checkbox"/> Other	4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application. A. Patent Application No.(s) <u>10/851,447</u> B. Patent No.(s) Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
5. Name and address to whom correspondence concerning document should be mailed: Name: <u>George A. Coury</u> Internal Address: <u>Bachman & LaPointe, P.C.</u> Street Address: <u>900 Chapel Street, Suite 1201</u> City: <u>New Haven</u> State: <u>Connecticut</u> Zip: <u>06510</u> Phone Number: <u>203-777-6628</u> Fax Number: <u>203-865-0297</u> Email Address: <u>couryg@bachlap.com</u>	6. Total number of applications and patents involved: <u>1</u> 7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00 <input type="checkbox"/> Authorized to be charged by credit card <input checked="" type="checkbox"/> Authorized to be charged to deposit account <input type="checkbox"/> Enclosed <input type="checkbox"/> None required (government interest not affecting title)
9. Signature:  _____ Signature George A. Coury Name of Person Signing	8. Payment Information a. Credit Card Last 4 Numbers _____ Expiration Date _____ b. Deposit Account Number <u>02-0184</u> Authorized User Name <u>George A. Coury</u> May 21, 2008 Date Total number of pages including cover sheet, attachments, and documents: 5

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ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, We, the undersigned, Barry Joseph Stone, a citizen of Canada and a resident of 13627 10th line RR#5 Georgetown, Ontario, L7G 4S8, Canada, Michael ~~Bryan~~ ^{Bruce} Davidson, a citizen of Canada and a resident of 208 Rosemary Road, Toronto, Ontario, M5P 3E1, Canada, and Richard Robert Coulson, a citizen of Canada and resident of 10 Lisa Street, PH03, Brampton, Ontario L6T 4N4, hereby sell, assign and transfer to In-Store Products, Ltd., having a place of business at 1035 Stacey Court, Mississauga, Ontario, L4W 2X7, Canada, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the following application for United States Letters Patent:

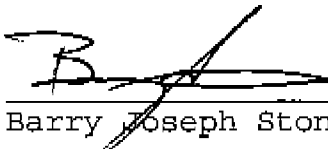
Serial No.: 10/851,447
 Filing Date: May 21, 2004
 Title: CONTAINER APPARATUS AND RELATED SYSTEMS
 AND METHODS
 Inventors: Barry Joseph Stone, Michael ~~Bryan~~ ^{Bruce} Davidson, and Richard Robert Coulson
 Attorney's Docket No.: 06-113

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said

Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

(L.S.)  Feb 5 / 08
 Barry Joseph Stone (Date)

(L.S.) _____
 Michael Bryan Davidson (Date)

(L.S.) _____
 Richard Robert Coulson (Date)

