

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
William S. Buehler	05/16/2008
Raymond E. Baker Jr.	05/12/2008
Timothy R. Lambrix	05/21/2008
Michael B. Hall	05/16/2008
Troy A. Redder	05/20/2008
RECEIVING PARTY DATA	
Name:	Fleetwood Group, Inc.
Street Address:	11832 James St., P.O. Box 1259
City:	Holland
State/Country:	MICHIGAN
Postal Code:	49422-1259
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12127254
CORRESPONDENCE DATA	
Fax Number:	(616)975-5505
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	6169755504
Email:	raaymakers@vglb.com
Correspondent Name:	VAN DYKE, GARDNER, LINN & BURKHART, LLP
Address Line 1:	SUITE 207
Address Line 2:	2851 CHARLEVOIX DRIVE, S.E.
Address Line 4:	GRAND RAPIDS, MICHIGAN 49546
ATTORNEY DOCKET NUMBER:	FLE01 P-326A
NAME OF SUBMITTER:	Frederick S. Burkhart

CH \$40.00 12127254

Total Attachments: 2

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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)

- 1. William S. Buehler
- 2. Raymond E. Baker, Jr.
- 3. Timothy R. Lambrix
- 4. Michael B. Hall
- 5. Troy A. Redder

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Fleetwood Group, Inc.

Internal Address: _____

Street Address: 11832 James Street, P.O. Box 1259

City: Holland

State: Michigan

Country: USA Zip: 49422-1259

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):

Execution Date(s) 5/16/08; 5/12/08; 5/21/08; 5/16/08; 5/20/08

- Assignment
- Security Agreement
- Joint Research Agreement
- Government Interest Assignment
- Executive Order 9424, Confirmatory License
- Other _____
- Merger
- Change of Name

4. Application or patent number(s):

A. Patent Application No.(s)

12/127,254

This document is being filed together with a new application.

B. Patent No.(s)

Additional numbers attached? Yes No

5. Name and address to whom correspondence concerning document should be mailed:

Name: Frederick S. Burkhart, Esq.

Internal Address: _____

Street Address: 2851 Charlevoix Dr., S.E.,

P.O. Box 888695

City: Grand Rapids

State: Michigan Zip: 49588-8695

Phone Number: 616-975-5504

Fax Number: 616-975-5505

Email Address: burkhart@vqlb.com

6. Total number of applications and patents involved: 1**7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed
- None required (government interest not affecting title)

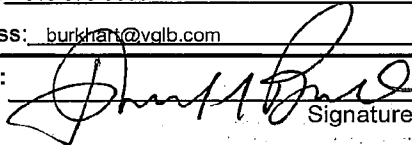
8. Payment Information

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 22-0190

Authorized User Name Frederick S. Burkhart

9. Signature:


Signature

May 27, 2008
Date

Frederick S. Burkhart
Name of Person Signing

Total number of pages including cover sheet, attachments, and documents:

2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

ASSIGNMENT

WHEREAS,

- | | | |
|---|--|---|
| 1. William S. Buehler
4574 Majestic Vue
Zeeland, MI 49464 | 2. Raymond E. Baker, Jr.
828 Plymouth Road
Lower Gwynedd, PA 19002 | 3. Timothy R. Lambrix
10879 Derick Drive
West Olive, MI 49460 |
| 4. Michael B. Hall
3154 W. Crystal Waters Dr., #7
Holland, MI 49424 | 5. Troy A. Redder
15008 Lakeshore Dr.
Grand Haven, MI 49417 | |

(hereinafter referred to as "Assignors"), have invented certain new and useful improvements in an AUDIENCE RESPONSE SYSTEM AND METHOD WITH MULTIPLE BASE UNIT CAPABILITY, for which an application for United States Letters Patent was executed on even date herewith and the claims the benefit of United States patent application Serial No. 60/944,961, filed on June 19, 2007.

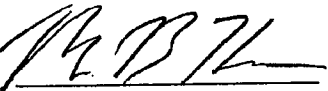
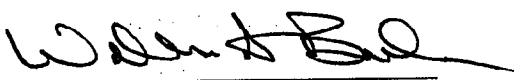
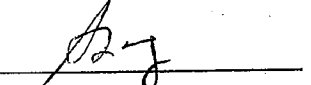
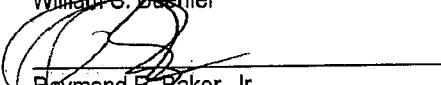
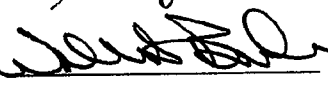
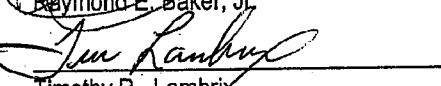
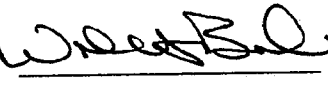
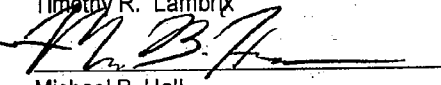
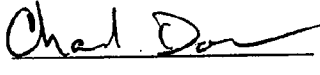
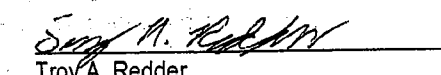
WHEREAS, Fleetwood Group, Inc., a corporation of the State of Michigan, having a place of business at 11832 James Street, Post Office Box 1259, Holland, Michigan 49422-1259 (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefor in the United States and in any and all foreign countries.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable considerations, Assignors hereby sell, assign and transfer unto said Assignee the full and exclusive right, title and interest to the said invention in the United States and in all foreign countries and the entire right, title and interest in and to any and all Letters Patent which may be granted therefor in the United States and in any and all foreign countries and in and to any and all divisions, reissues, continuations, continuation-in-part, and extensions thereof including the full right to claim for any such applications the benefits of the International Convention.

Assignors hereby authorize and request the Patent Office Officials in the United States and in any and all foreign countries to issue any and all of said Letters Patent, when granted, to said Assignee as the owner of the entire right, title and interest in and to the same, for the sole use and behoof of said Assignee, its successors and assigns.

FURTHER, Assignors agree to communicate to said Assignee or its representatives any facts known to Assignors respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitution, renewal, and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said Assignee, make all rightful oaths and generally do everything possible to aid said Assignee, its successors and assigns, to obtain and enforce proper protection for said invention in the United States and in any and all foreign countries.

IN TESTIMONY WHEREOF, we have hereunto set our hands on the dates appearing next to our signatures.

Witness:	Inventors:	Date:
	 William S. Buehler	<u>5/16/08</u>
	 Raymond E. Baker, Jr.	<u>5/12/08</u>
	 Timothy R. Lambrix	<u>5/21/08</u>
	 Michael B. Hall	<u>5/16/08</u>
	 Troy A. Redder	<u>5/20/08</u>

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