

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ola Karl THORN	11/09/2006
Simon LESSING	11/08/2006
RECEIVING PARTY DATA	
Name:	Sony Ericsson Mobile Communications AB
Street Address:	Nya Vattentorget
City:	Lund
State/Country:	SWEDEN
Postal Code:	SE-221 88
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11558361
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NAME OF SUBMITTER:	Ji-Yong D. Chung
Total Attachments: 2 source=PS06_0831US1_Executed_Assignment#page1.tif source=PS06_0831US1_Executed_Assignment#page2.tif	

OP \$40.00 11558361

ASSIGNMENT

WHEREAS WE, Ola Karl THÖRN and Simon LESSING of Lund and Malmö, Sweden, respectively, have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled ADJUSTING DISPLAY BRIGHTNESS AND/OR REFRESH RATES BASED ON EYE TRACKING, executed by us on the date of execution of this document, as shown below, and for which an application is being filed herewith; or for which we filed an application for United States Letters Patent on Nov 9, 2006 under Serial No. 11/558,361;

We hereby authorize Applicants' representative to fill in the preceding information relating to the filing date and/or serial number, as appropriate.

AND WHEREAS, Sony Ericsson Mobile Communications AB, having an address of Nya Vattentorget, SE-221 88, Lund, Sweden, is desirous of acquiring the entire right, title and interest in and to said invention including any previously or subsequently filed provisional applications, any subsequently filed applications and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, We do hereby sell, assign, transfer and set over unto Sony Ericsson Mobile Communications AB, its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, any previously or subsequently filed provisional applications, any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, We hereby agree with the said assignee that We will not execute any writing or do any act whatsoever conflicting with these presents, and that We will, at any time upon request, without further or additional consideration but at the expense of said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of assignor and assignee;

AND We request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Sony Ericsson Mobile Communications AB, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.




Ola Karl THÖRN

Date: 9 / NOV 06

Anders Eiby

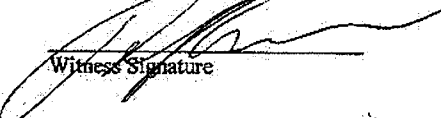
Witness Name




Witness Signature

Staffan Høkt

Witness Name

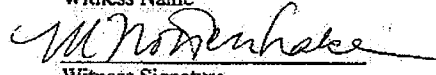


Witness Signature




Simon LESSING
Date: 8/NOV-06

M Nordenhake

Witness Name


Witness Signature

Anders Eiby

Witness Name


Witness Signature