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Form PTO-1595 (Rev. 08/05)
OMB No. 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
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RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)
Janne Aaltonen

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Blyk Services Oy
Internal Address: _____
Street Address: Mikonkatu 17 B
City: Helsinki
State: _____
Country: Finland Zip: 00100
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance/Execution Date(s):
Execution Date(s) 11/5/2007

Assignment Merger
 Security Agreement Change of Name
 Joint Research Agreement
 Government Interest Assignment
 Executive Order 9424, Confirmatory License
 Other _____

4. Application or patent number(s): This document is being filed together with a new application.

A. Patent Application No.(s)
12/080,124

Additional numbers attached? Yes No

B. Patent No.(s)

5. Name and address to whom correspondence concerning document should be mailed:
Name: Robert P. Michal
Internal Address: Frishauf, Holtz, Goodman & Chick, P.C.
Street Address: 220 Fifth Avenue
City: New York
State: New York Zip: 10001-7708
Phone Number: (212) 319-4900
Fax Number: (212) 319-5101
Email Address: _____

6. Total number of applications and patents involved: 1

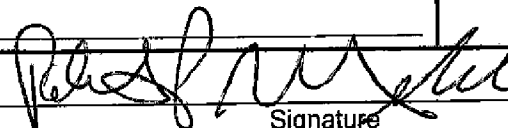
7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

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 Authorized to be charged to deposit account
 Enclosed
 None required (government interest not affecting title)

8. Payment Information

a. Credit Card Last 4 Numbers 1118
Expiration Date 10/2008

b. Deposit Account Number _____
Authorized User Name _____

9. Signature: 
Signature
Robert P. Michal
Name of Person Signing

Date May 27, 2008

Total number of pages including cover sheet, attachments, and documents: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

OP \$40.00 12080124

STATEMENT OF ASSIGNMENT

WHEREAS, I, the undersigned (hereinafter "the undersigned"), am the inventor of Advertising Management Method And System, an invention described in the patent application No. 60/931,398 filed on 22.5.2007 with the US Patent Office;

WHEREAS, Blyk Services Oy (hereinafter "the assignee"), a private limited company organised and existing under the laws of Finland and having its registered office at Mikonkatu 17 B, 00100 Helsinki, Finland, has acquired my entire right, title and interest in said invention by virtue of the employment agreement duly entered into with me; and desires to have confirmed the acquisition thereof;

NOW THEREFORE, to all whom it may concern be it known that for and in consideration of said agreement and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned does hereby confirm to have assigned and transferred to the assignee and assignee's successors, assigns and legal representatives his entire right, title and interest in said invention and all patent applications thereon, including, but not limited to, the application entitled as above, and all divisions and continuations thereof, and in all letters patent, including all reissues and re-examinations thereof, throughout the world, including the right to claim priority under the Paris Convention or other treaty;

AND, it is further stated that the undersigned shall be legally bound, upon request of the assignee and at its expense, to supply all information and evidence relating to the making and practice of said invention, to testify in any legal proceeding relating thereto, to execute all instruments proper to patent the invention throughout the world for the benefit of the assignee, and to execute all instruments proper to carry out the intent of this instrument;

IN WITNESS WHEREOF, I have hereunto set my hand the date set forth below.

Full name of the inventor

Janne Aaltonen

Inventor's signature

[Handwritten Signature]

Date 5/12/08

Residence

TURKU FINLAND

Citizenship

FINNISH