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SUBMISSION TYPE:			NEW ASSIGNMENT	
NATURE OF CONVEYANCE:			ASSIGNMENT	
CONVEYING PARTY DATA				
Name Execution Date				
Jon P. Radloff 05/29/2008				
RECEIVING PARTY DATA				
Name:	Guideworks, LLC			
Street Address:	150 Radnor Chester Road, Suite 300C			
Internal Address:	GW-101			
City:	Radnor			
State/Country:	PENNSYLVANIA			
Postal Code:	19087			
PROPERTY NUMBERS Total: 1				
Property Type			Number	
Application Number: 121		12129	Number 9140	
CORRESPONDENCE DATA				
Fax Number:(617)951-7050Correspondence will be sent via US Mail when the fax attempt is unsuccessful.Phone:212-596-9000Email:joanne.ryan@ropesgray.com				
Correspondent Name: ROPES & GRAY LLP				
Address Line 1: PATENT DOCKETING 39/361 Address Line 2: 1211 AVENUE OF THE AMERICAS				
Address Line 2: NEW YORK, NEW YORK 10036-8704				
ATTORNEY DOCKET NUMBER:			GW-101	
NAME OF SUBMITTER:			Edward A. Gordon	
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif				

004/005

GW-101

ASSIGNMENT

Whereas I, Jon P. Radloff, residing at 5760 Jasper Pointe Circle, Castle Rock, Colorado 80108 have made an invention in:

SYSTEMS AND METHODS FOR ALERTING USERS OF THE POSTPONED RECORDING OF PROGRAMS

and have made application for United States Letters Patent therefor, the same having been executed by me on even date or dates herewith; and

WHEREAS, GUIDEWORKS, LLC, a corporation organized and existing under the laws of the State of Delaware and having an office and place of business at 150 Radnor Chester Road, Suite 300C, Radnor, Pennsylvania 19087, is desirous of acquiring the entire interest in said invention, said United States patent application and in any Letters Patent which may issue thereon;

NOW, THEREFORE, be it known that for and in consideration of the sum of One Dollar (\$1.00) to me paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I hereby sell, assign and transfer unto the said GUIDEWORKS, LLC, its successors, assigns and legal representatives, all right, title and interest in and to said invention and any improvements thereon for all countries of the world, and in and to said United States patent application, including any continuations and divisions thereof, and any substitute applications therefor, and any patents which may issue thereon, and any reissues of the same, and including the right to claim priority under the International Convention based on said patent application; and all right, title and

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interest in and to every patent application filed or to be filed on said invention in any other country, including renewals, revivals, continuations and divisions thereof, and any substitute applications therefor, and any and all patents which may issue thereon, and any reissues and extensions of the same; and I hereby authorize and request competent authorities to grant and issue any and all patents on said invention to the said GUIDEWORKS, LLC as the assignee of the entire interest therein; and I further agree to execute upon request of the assignee such additional documents, if any, as are necessary and proper to secure patent protection on said invention throughout all countries of the world, and to otherwise give full effect to and perfect the rights of the assignee under this Assignment.

IN TESTIMONY WHEREOF, I have hereunto signed my name and affixed my seal on the date indicated hereinafter.

5/29/08

Jon P. Radloff

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RECORDED: 05/29/2008