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IAP07Rec'd PCT 21 MAY 2008

Atty. Docket No.: 36731-000131/US Page 1 of 1

REC	05-2	8-2008	ET	
To the Hor Please reco		05088	emarks: / thereof.	
1. Name of conveying party(ies):			of receiving party(ies)	
Rune NØRAGER		Name: BANG & OLUFSEN A/S		
Additional name(s) of conveying party(ies) attached? YES NO		Street Address: Peter Bangsvej 15 City: Struer		
3. Nature of conveyance:		Country: Denmark	k Postal Code: DK-7600	
Assignment		Country: Denniar	r Tostal Code. Dix-7000	
☐ Change of Name ☐ Other:		Additional games(s) & address(ss) and about 19 TVES MAG		
Execution Date: January 9, 2008		Additional name(s) & address(es) attached? YES NO		
4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is:				
A. Patent Application No(s).		B. Patent No.(s).		
11/922,392				
Additional numbers attached? YES NO				
5. Name and address of party to whom correspondence		6. Total No. of applications/patents involved: One (1)		
concerning document should be mailed:		7. Total fee (37 C.F.R. § 3.41): \$40.00		
Name: HARNESS, DICKEY & PIERCE, P.L.C.				
Street Address: P.O. BOX 8910		Authorized to be charged to deposit account,		
City: RESTON State: VA ZIP: 20195		if no fee attached. 8. Deposit account number: 08-0750		
Country: USA				
		(Attach triplicate copy of this page if paying by deposit account)		
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9. Statement and signature.				
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.				
John A. Castellano/Reg. No. 35,094 Name of Person Signing/Reg. No.		Signature	<u>May 21, 2008</u> Date	
Total number of pages including cover sheet, attachments, and document: 3				
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JAC/pw

85/27/2008 MJAMA1 00080030 11922392 40.00 OP

ASSIGNMENT

Atty. Docket No. 36731-000131/US

WHEREAS, the undersigned, hereinafter referred to collectively as Assignor, has invented:

A UNIT, AN ASSEMBLY AND A METHOD FOR CONTROLLING IN A DYNAMIC EGOCENTRIC INTERACTIVE SPACE

for whi patent	ch Assi	gnor is	about to make or has made United States or International application for
	(a)		executed on even date preparatory to filing (each inventor should sign this Assignment on the same day as he/she signs the Declaration and Power of Attorney);
	(b)		executed on; or
	(c)	\boxtimes	filed on <u>July 30, 2006</u> , and assigned Serial No or PCT International Application No. <u>PCT/DK2006/000389</u> ;
	(d)		U.S. Patent No, issued; and
	WHER	EAS, B	ANG & OLUFSEN A/S of Peter Bangsvej 15, DK-7600 Struer Denmark,

WHEREAS, BANG & OLUFSEN A/S of Peter Bangsvej 15, DK-7600 Struer Denmark, hereinafter referred to as Assignee, is desirous of acquiring an interest therein:

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy whereof is hereby acknowledged, Assignor by these presents does sell, assign and transfer unto Assignee and its successors in interest, the full and exclusive right, title and interest in the United States of America and all foreign countries, including the right to claim priority under the laws of the United States, the Paris Convention, and any foreign countries, to the said invention as described in the aforesaid application, said application for patent and all Letters Patent therefor to be held and enjoyed by Assignee to the full end of the term for which said Letters Patent are granted and any extensions thereof as fully and entirely as the same would have been held by Assignor had this assignment and sale not been made, and the right to recover for past infringements of, or liabilities for, any of the rights relating to any of said applications or patents resulting therefrom;

Assignor hereby covenants and agrees to execute all instruments or documents required or requested for the making and prosecution of any applications of any type for patent in the United States and in all foreign countries including, but not limited to, any provisional, continuation, continuation-in-part, divisional, renewal or substitute thereof, and as to letters patent any relssue, re-examination, or extension thereof, and for litigation regarding, or for the purpose of protecting title and to the said invention, the United States application for patent, or Letters Patent therefor, and to testify in support thereof, for the benefit of Assignee without further or other compensation than that above set forth;

Assignor hereby covenants that no assignment, sale or agreement or encumbrance has been or will be entered into which would conflict with this Assignment; and

Assignor hereby requests the Commissioner of Patents and Trademarks to issue said Letters Patent of the United States of America to Assignee, and requests that any official of any country or countries foreign to the United States, whose duty it is to issue or grant patents and applications as aforesaid, to issue said Letters Patent, Utility Model Registration or Inventor's Certificate to Assignee.

The undersigned hereby grant(s) the law firm of Harness, Dickey & Pierce, P.L.C. the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the U.S. Patent and Trademark Office for recordation of this document.

Page 1 of 2

ASSIGNMENT

Atty. Docket No. 36731-000131/US

Rune NØRAGER

9.1.2008

Dated

Page 2 of 2

PATENT REEL: 021022 FRAME: 0683

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