

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Daniel C. Swanson		05/08/2008
RECEIVING PARTY DATA		
Name:	Sears Brands, LLC	
Street Address:	3333 Beverly Road	
City:	Hoffman Estates	
State/Country:	ILLINOIS	
Postal Code:	60179	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	12048485	
CORRESPONDENCE DATA		
Fax Number:	(312)456-8435	
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
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ATTORNEY DOCKET NUMBER:	054151.67US1	
NAME OF SUBMITTER:	Eric J. Maiers	
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif		

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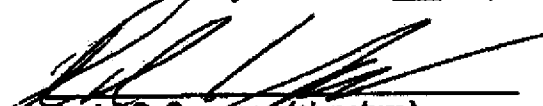
PATENT
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PATENT ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, I, Daniel C. Swanson of 575 S. Finley Road, Lombard, Illinois 60148 hereby sell and assign to **Sears Brands, LLC, ("Assignee")**, a limited liability company of Illinois, having its principal place of business at 3333 Beverly Road, Hoffman Estates, Illinois 60179, U.S.A., its successors, assigns, nominees, or other legal representatives, the entire right, title, and interest in and to the invention in **MAGNETIC FASTENER HOLDER** invented by me, which has been assigned United States Patent Application number **12/048,485**, the declaration, and all original and reissued patents granted therefor, and all divisions and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and the right to apply for and obtain patents and Utility Model Registrations which may be granted thereon in such foreign countries, and authorize and request the Commissioner of Patents and Trademarks of the United States, and any official of any other country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue said Letters Patent or Utility Model Registration to the said Assignee, its successor, assigns, nominees, or other legal representatives, as assignee of the entire interest herein assigned. I covenant that I have not executed and will not execute any agreement in conflict herewith and agree that I will communicate to said Assignee, its successors, assigns, nominees, or other legal representatives, all facts known to me respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuing, and reissue applications, make all rightful oaths, and do all lawful acts requisite for the application for such divisional, continuing, or reissue applications, or the procuring thereof, and that if and when said Assignee, its successors, assigns, nominees, or other legal representatives desire to file a disclaimer relating thereto, I will, upon request, sign all lawful papers requisite for the filing of such disclaimer. I further covenant and agree that I will, at any time upon request, do everything legally possible to aid said Assignee, its successors, assigns, nominees, or other legal representatives, either in its or their own names, to apply for, obtain, and enforce proper patent and/or Utility Model protection for said invention in all countries, all without further consideration but at the expense of said Assignee, its successors, assigns, nominees, or other legal representatives.

ASSIGNOR hereby grants to the law firm of **GREENBERG TRAURIG, LLP** of Chicago, Illinois, authority and power to insert on this instrument any further identification which may be necessary or desirable for purposes of recordation in the United States Patent Office or the Patent Office of any foreign country.

IN TESTIMONY WHEREOF, I have hereunto set my hand this 7th day of May, 2008.


Daniel C. Swanson (signature)

NOTARIAL CERTIFICATE

State of: Illinois
County of: Kane) ss.

Subscribed and sworn to before me this 8th day of May, 2008.

Notary Public: Susie DeChristopher (signature) My commission expires: 12/4/08

