PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Fergus A. Leen	10/18/2002
David G. McNally	10/23/2002

RECEIVING PARTY DATA

Name:	GameAccount Limited
Street Address:	One America Square
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	EC3N 2LS

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12131516

CORRESPONDENCE DATA

Fax Number: (214)661-4713

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214.953.6559

Email: christine.fortier@bakerbotts.com

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Address Line 1: 2001 ROSS AVENUE

Address Line 2: SUITE 600

Address Line 4: DALLAS, TEXAS 75201-2980

ATTORNEY DOCKET NUMBER:	069547.0560
NAME OF SUBMITTER:	Christine Fortier

Total Attachments: 7

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ASSIGNMENT Serial No. 10/193,980

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ASSIGNMENT

WHEREAS, I, one of the undersigned joint inventors, of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made, said application having been executed on the date set forth below; and

WHEREAS, GameAccount Limited (hereinafter referred to as "Assignee"), a United Kingdom corporation, with an address of One America Square, London, EC3N 2LS, United Kingdom, desires to acquire my entire right, title and interest in and to the invention, and in and to the said application and any Letters Patent that may issue thereon;

NOW, THEREFORE, for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we assign to Assignee, all right, title and interest in and to said invention and in and to said application and all patents which may be granted therefor, and all divisions, reissues, continuations, continuations-in-part and extensions thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention, or patents resulting therefrom, insofar as our interest is concerned, to Assignee.

We also assign to Assignee, all right, title and interest to the invention disclosed in said application throughout the world, including the right to file applications and obtain patents, utility models, industrial models and designs for said invention in its own name throughout the world including all rights to publish cautionary notices reserving ownership of said invention and all rights to register said invention in appropriate registries; and we further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in Assignee.

We will communicate to Assignee any facts known to us respecting any improvements; and, at the expense of Assignee, we will testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths and declarations, and generally do everything possible to vest title in Assignee and to aid Assignee to obtain and enforce proper protection for said invention in all countries.

ATTORNEY DOCKET NO. 069547.0133

ASSIGNMENT Serial No. 10/193,980

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This Assignment shall be binding on the parties' successors, assigns and legal representatives.

Title of Invention:

SYSTEM AND METHOD FOR PROVIDING ENHANCED SERVICES TO A USER OF A GAMING APPLICATION

Serial No. 10/193,980

Signature	of Inventor:
Inventor's	Name:

Fergus A. Leen

Residence (City, County, State)

Wimbledon Park, United Kingdom

Date:

Date Application Executed:

18/10/2003

ATTORNEY DOCKET NO.	ASSIGNMENT
069547.0133	Serial No. 10/193,980
	3
Title of Invention:	SYSTEM AND METHOD FOR PROVIDING ENHANCED SERVICES TO A USER OF A GAMING APPLICATION
	Serial No. 10/193,980
Signature of Inventor: Inventor's Name:	G() I
miventor's ryame:	Sam (nmi) Lawrence
Residence (City, County, State)	London, United Kingdom
Date:	
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 ATTORNEY DOCKET NO. 069547.0133

ASSIGNMENT Serial No. 10/193,980

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Title of Invention:

SYSTEM AND METHOD FOR PROVIDING ENHANCED SERVICES TO A USER OF A GAMING APPLICATION

Serial No. 10/193,980

Signature of Inventor: Inventor's Name:

Residence (City, County, State)

Date:

Date Application Executed:

David (nuri) McNally 56 11/19/02

Wimbledon, United Kingdom

23/10/2002

' ATTORNEY DOCKET NO.	ASSIGNMENT
069547.0133	Serial No. 10/193,980
	5
Title of Invention:	SYSTEM AND METHOD FOR PROVIDING ENHANCED SERVICES TO A USER OF A GAMING APPLICATION
	Serial No. 10/193,980
Signature of Inventor:	
Inventor's Name:	Clive (nmi) Hetherington
Residence (City, County, State)	Huddersfield, United Kingdom
Date:	•
Date Application Evenuted	

ATTORNEY DOCKET NO.	ASSIGNMENT
069547.0133	Serial No. 10/193,980
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Title of Invention:	SYSTEM AND METHOD FOR PROVIDING ENHANCED SERVICES TO A USER OF A GAMING APPLICATION
	Serial No. 10/193,980
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Signature of Inventor:	·
Inventor's Name:	David (nmi) McDowell
Residence (City, County, State)	London, United Kingdom
Date:	
Date Application Executed:	

ATTORNEY DOCKET NO.	ASSIGNMENT
069547.0133	Serial No. 10/193,980
Title of Invention:	SYSTEM AND METHOD FOR PROVIDING ENHANCED SERVICES TO A USER OF A GAMING APPLICATION
	Serial No. 10/193,980
Signature of Inventor:	
Inventor's Name:	Kevin R. O'Neal
Residence (City, County, State)	London, United Kingdom
Date:	
Date Application Executed	

RECORDED: 06/02/2008