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SUBMISSION TYPE:			NEW ASSIGNMENT					
NATURE OF CONVEYANCE:			ASSIGNMENT					
CONVEYING PARTY DATA								
Name Execution								
Robert J. Sweeney 05/14/2008								
RECEIVING PARTY DATA								
Name:	Destine Systems Co. L.L.C.							
Street Address:	160 Greentree Drive, Suite 101							
City:	Dover							
State/Country:	DELAWARE							
Postal Code:	19904							
PROPERTY NUMBERS Total: 2								
Property Type			Number					
Application Number: 11726		11726	896		896			
Patent Number: 71973		71973	5896 524					
CORRESPONDENCE DATA Fax Number: (512)853-8801 Correspondence will be cent via US Mail when the fax attempt is unsuccessful								
Fax Number: (512)853-8801								
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.								
Phone: 5128538800					CH CH			
Email: ehuysman@int					T			
Correspondent Name: Meyertons, Hood, Kivlin, Kowert & Goetzel								
Address Line 1: Address Line 2:	700 Lav							
Address Line 2: Address Line 4:	Suite 80 Austin		5 78701					
Address Line 4: Austin, TEXAS 78701								
ATTORNEY DOCKET NUMBER:			6257-13100					
NAME OF SUBMITTER:			Dean M. Munyon					
Total Attachments: 3 source=Mobile Media Sweeney Assgt to Destine Systems Co. (exh B)#page1.tif source=Mobile Media Sweeney Assgt to Destine Systems Co. (exh B)#page2.tif								

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PATENT REEL: 021029 FRAME: 0655

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PATENT REEL: 021029 FRAME: 0656

ASSIGNMENT OF PATENT RIGHTS

For good and valuable consideration, the receipt of which is hereby acknowledged, Robert J. Sweeney, an individual, residing at 6825 NW Monticello Court, Parkville, MO 64152 ("Assignor"), does hereby sell, assign, transfer, and convey unto Destine Systems Co. L.L.C., a Delaware limited liability company, having an address at 160 Greentree Drive, Suite 101; Dover, DE 19904 ("Assignee"), or its designees, all right, title, and interest that exist today and may exist in the future in and to any and all of the following (collectively, the "Patent Rights"):

(a) the provisional patent applications, patent applications, and patents listed in the table below (the "*Patents*");

(b) all patents and patent applications (i) to which any of the Patents directly or indirectly claims priority, (ii) for which any of the Patents directly or indirectly forms a basis for priority, and/or (iii) that were co-owned applications that incorporate by reference, or are incorporated by reference into, the Patents;

(c) all reissues, reexaminations, extensions, continuations, continuations in part, continuing prosecution applications, requests for continuing examinations, divisions, and registrations of any item in any of the foregoing categories (a) and (b);

(d) all foreign patents, patent applications, and counterparts relating to any item in any of the foregoing categories (a) through (c), including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances;

(e) all items in any of the foregoing in categories (b) through (d), whether or not expressly listed as Patents below and whether or not claims in any of the foregoing have been rejected, withdrawn, cancelled, or the like;

(f) inventions, invention disclosures, and discoveries described in any of the Patents and/or any item in the foregoing categories (b) through (e) that (i) are included in any claim in the Patents and/or any item in the foregoing categories (b) through (e), (ii) are subject matter capable of being reduced to a patent claim in a reissue or reexamination proceedings brought on any of the Patents and/or any item in the foregoing categories (b) through (e), and/or (iii) could have been included as a claim in any of the Patents and/or any item in the foregoing categories (b) through (e);

(g) all rights to apply in any or all countries of the world for patents, certificates of invention, utility models, industrial design protections, design patent protections, or other governmental grants or issuances of any type related to any item in any of the foregoing categories (a) through (f), including, without limitation, under the Paris Convention for the Protection of Industrial Property, the International Patent Cooperation Treaty, or any other convention, treaty, agreement, or understanding;

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(h) all causes of action (whether known or unknown or whether currently pending, filed, or otherwise) and other enforcement rights under, or on account of, any of the Patents and/or any item in any of the foregoing categories (b) through (g), including, without limitation, all causes of action and other enforcement rights for

- (1) damages,
- (2) injunctive relief, and
- (3) any other remedies of any kind

for past, current, and future infringement; and

(i) all rights to collect royalties and other payments under or on account of any of the Patents and/or any item in any of the foregoing categories (b) through (h).

Patent or Application No.	Country	Filing Date	<u>Title of Patent and First</u> Named Inventor
7,197,324	US	1/31/2005	Permission based text messaging
·			Robert J. Sweeney
11/726,896	US	3/27/2007	Permission based text messaging
			Robert J. Sweeney

Assignor hereby authorizes the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models or other governmental grants or issuances that may be granted upon any of the Patent Rights in the name of Assignee, as the assignee to the entire interest therein.

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The terms and conditions of this Assignment of Patent Rights will inure to the benefit of Assignee, its successors, assigns, and other legal representatives and will be binding upon Assignor, its successors, assigns, and other legal representatives.

IN WITNESS WHEREOF this Assignment of Patent Rights is executed at Kansas Wy Missouri, on May 14, 2008.

ASSIGNOR:

Robert J. Sweeney

(Signature MUST be notarized)

STATE OF MISSOURI) ss. COUNTY OF

On this date, before me, <u><u>ARY</u><u>MORCKWCO</u>, Notary Public in and for said State, personally appeared Robert J. Sweeney, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is stated, subscribed to this instrument and acknowledged to me that, by his/her signature on the instrument the person executed the instrument.</u>

WITNESS my hand and official seal.

<u>Jockwood</u> Signature _

Notary Notary Seei Of MISSON Mary H. Blackwood Clay County My Commission Expires January 10, 2012 Commission #0847320

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RECORDED: 06/03/2008