

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Stephen Gibson	05/16/2008
RECEIVING PARTY DATA	
Name:	Normark Innovations, Inc.
Street Address:	10395 Yellow Circle Drive
City:	Minnetonka
State/Country:	MINNESOTA
Postal Code:	55343
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12111393
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ATTORNEY DOCKET NUMBER:	RNZ-46
NAME OF SUBMITTER:	Alan R Marshall
Total Attachments: 2 source=RNZ-46-Assignment060308#page1.tif source=RNZ-46-Assignment060308#page2.tif	

OP \$40.00 12111393

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Stephen Gibson)	Examiner: Not Yet Assigned
)	
Serial No: 12/111393)	Art Unit: Not Yet Assigned
)	
Filed: 04/29/2008)	Confirmation No: 7288
)	
For: Weighted Fishing Lure Having Interchangeable Lure Body)	Deposit Account No: 04-1403
)	
)	Customer No: 22827

ASSIGNMENT

WHEREAS, I, Stephen Gibson, a citizen of the United States, residing at 506 South Holly Street, Columbia, South Carolina 29205, as assignor, have made an invention entitled "Weighted Fishing Lure Having Interchangeable Lure Body" as described in a patent application for U.S. Letters Patent, bearing U.S. Serial No. 12/111,393 which was filed in the U.S. Patent and Trademark Office on April 29, 2008; and

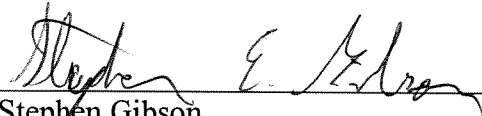
WHEREAS, **Normark Innovations, Inc.**, and whose address is 10395 Yellow Circle Drive, Minnetonka, MN 55343, as assignee, is desirous of securing the entire right, title and interest in and to said invention or inventions and any and all patents obtained therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable considerations, I do hereby sell, assign and transfer unto said assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application, and in and to any applications filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of International Convention; also any improvements on said invention or inventions now or hereafter made by me during the period of my employment; also

the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention, inventions, or improvements and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention, inventions, or improvements in this or any foreign country, and I hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said assignee of the entire interest.

I further agree, without any payment by assignee, other than expenses incurred by the undersigned, to communicate to said assignee, its representatives or agents, any facts relating to said invention, inventions or improvements, including evidence for interference purposes or for other legal proceedings, whenever requested; and to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective.

IN WITNESS WHEREOF, Assignor has executed this document on the date indicated below.



Stephen Gibson Date: 5-16-08