

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the spelling of inventor Agogbua's last name from Agogbuai to Agogbua & inventor Mateski's last name from Matesk to Mateski previously recorded on Reel 020917 Frame 0177. Assignor(s) hereby confirms the entire right interest and title.

CONVEYING PARTY DATA

Name	Execution Date
Yaojun Sun	04/22/2008
Lyle T. Bertz	05/07/2008
Chuma Ubakaeze Agogbua	06/03/2008
Christopher J. Mateski	05/20/2008

RECEIVING PARTY DATA

Name:	Sprint Communications Company L.P.
Street Address:	6391 Sprint Parkway
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66251

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12116644

CORRESPONDENCE DATA

Fax Number: (816)421-5547
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 913-523-0443
 Email: tdunkin@shb.com
 Correspondent Name: Sprint Communications Company L.P.
 Address Line 1: 6391 Sprint Parkway
 Address Line 4: Overland Park, KANSAS 66251

ATTORNEY DOCKET NUMBER:	SPRI.138692
NAME OF SUBMITTER:	Tammy Dunkin

CH \$40.00 12116644

PATENT

Total Attachments: 8

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PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Yaojun Sun	04/22/2008
Lyle T Bertz	05/07/2008
Chuma Ubakaeze Agogbuai	04/23/2008
Christopher J Matesk	05/07/2008
RECEIVING PARTY DATA	
Name:	Sprint Communications Company L.P.
Street Address:	6391 Sprint Parkway
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66251-2100
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12116644
CORRESPONDENCE DATA	
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Email:	Melissa.A.Job@uspto.gov
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Address Line 1:	6391 Sprint Parkway

Address Line 4:	Overland Park, KANSAS 66251-2100
ATTORNEY DOCKET NUMBER:	5386/SPRI 138692
NAME OF SUBMITTER:	Caroline S. Pinkston
Signature:	/CAROLINE S. PINKSTON/
Date:	05/08/2008
Total Attachments: 5 source=SPRI_138692_Assignment#page1.tif source=SPRI_138692_Assignment#page2.tif source=SPRI_138692_Assignment#page3.tif source=SPRI_138692_Assignment#page4.tif source=SPRI_138692_Assignment#page5.tif	
RECEIPT INFORMATION	
EPAS ID:	PAT546812
Receipt Date:	05/08/2008
Fee Amount:	\$40

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**ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR
LETTERS PATENT OF THE UNITED STATES OF AMERICA**

INVENTORS: Yaojun Sun, Lyle T. Bertz, Chuma Ubakaeze Agobua, and
Christopher J. Mateski

I hereby declare that I am an original, first and joint inventor of the invention relating to

**ANALYZING TEXT STREAMS FOR CUE POINTS OF ADVERTISEMENTS
IN A MEDIA STREAM**

described in an application for Letters Patent of the United States of America, executed by me on even date with my execution of this Assignment.

For valuable consideration received, I hereby sell, assign and transfer to SPRINT COMMUNICATIONS COMPANY L.P., a limited partnership duly organized and existing under the laws of the State of Delaware, United States of America, its successors and assigns, my entire right, title and interest, for all countries in and to said inventions and all the rights and privileges under any and all Letters Patent that may be granted therefore, and any divisions, continuations, reissues and extensions thereof.

I agree that, when requested, I will, without charge to said limited partnership but at its expense, sign all papers, take all rightful oaths, make all rightful declarations and do all acts which may be necessary, desirable or convenient for securing and maintaining patents or other forms of protection for said inventions in any and all countries and for vesting title thereto in said limited partnership, its successors, assigns or nominees.

I agree that I will communicate to said limited partnership or its representatives any facts known to me respecting said inventions and when requested by said limited partnership and at its expense will testify in any legal proceedings, and generally do everything possible to aid said limited partnership, its successors, assigns and legal representatives or nominees, to obtain or enforce proper protection for said inventions in any and all countries.

I authorize and empower said limited partnership, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in my/our name, in any and all countries to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

I hereby consent that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said limited partnership or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Sprint Docket No. 5386/SPRI.138692

I covenant with SPRINT COMMUNICATIONS COMPANY L.P., its successors, assigns, legal representatives, and nominees, that to the best of my knowledge the right, title and interest herein conveyed by me are free and clear of any encumbrance, and that I have the full right to convey the same as herein expressed.

This Agreement and Assignment supersedes all other assignments, agreements and addenda related to the above identified application.

Please direct any questions regarding this Assignment to :

Attn: Customer No. 32423
Melissa A. Jobe
(913) 315-8565

Inventor's Signature:	<u><i>Yaojun Sun</i></u>	<u>4/22/08</u>
	Yaojun Sun	Date
Residence:	South Riding, Loudoun County, Virginia	
Citizenship:	USA	
Post Office address:	43328 Clarecastle Drive South Riding, VA 20152	
1st Witness:	<u>Jing Gu</u>	<u><i>[Signature]</i></u>
	(Type or Print Name)	(Signature)
2nd Witness:	<u>Bryan Dedeaux</u>	<u><i>[Signature]</i></u>
	(Type or Print Name)	(Signature)

Inventor's Signature:	<u>Lyle T. Bertz</u>	<u></u>
	Lyle T. Bertz	Date
Residence:	Lee's Summit, Jackson County, Missouri	
Citizenship:	USA	
Post Office address:	2521 N.E. Indian Pointe Lee's Summit, MO 64086	
1st Witness:	<u></u>	<u></u>
	(Type or Print Name)	(Signature)
2nd Witness:	<u></u>	<u></u>
	(Type or Print Name)	(Signature)

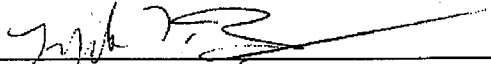
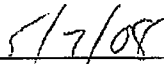
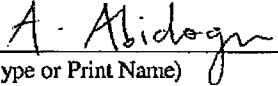
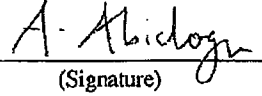
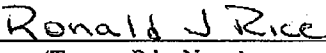
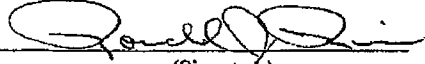
I covenant with SPRINT COMMUNICATIONS COMPANY L.P., its successors, assigns, legal representatives, and nominees, that to the best of my knowledge the right, title and interest herein conveyed by me are free and clear of any encumbrance, and that I have the full right to convey the same as herein expressed.

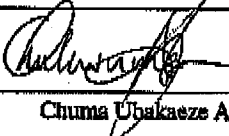


This Agreement and Assignment supersedes all other assignments, agreements and addenda related to the above identified application.

Please direct any questions regarding this Assignment to :

Attn: Customer No. 32423
Melissa A. Jobe
(913) 315-8565

Inventor's Signature:	_____	_____
	Yaojun Sun	Date
Residence:	South Riding, Loudoun County, Virginia	
Citizenship:	USA	
Post Office address:	43328 Clarecastle Drive South Riding, VA 20152	
1st Witness:	_____	_____
	(Type or Print Name)	(Signature)
2nd Witness:	_____	_____
	(Type or Print Name)	(Signature)

Inventor's Signature:		
	Lyle T. Bertz	Date
Residence:	Lee's Summit, Jackson County, Missouri	
Citizenship:	USA	
Post Office address:	2521 N.E. Indian Pointe Lee's Summit, MO 64086	
1st Witness:		
	(Type or Print Name)	(Signature)
2nd Witness:		
	(Type or Print Name)	(Signature)

Inventor's Signature:		4-23-2008
	Chuma Ubakaeze Agogbua # WA 6/3/08	Date
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	(Type or Print Name)	(Signature)
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	(Type or Print Name)	(Signature)

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1st Witness:		
	(Type or Print Name)	(Signature)
2nd Witness:		
	(Type or Print Name)	(Signature)

Inventor's Signature:	Chuma Ubakaeze Agogbuai	Date
Residence:	Herndon, Fairfax County, Virginia	
Citizenship:	USA	
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1st Witness:	(Type or Print Name)	(Signature)
2nd Witness:	(Type or Print Name)	(Signature)

Inventor's Signature:	<i>Christopher J. Mateski</i>	<i>5-7-08</i>
	Christopher J. Mateski	<i>CJM</i> Date
Residence:	Overland Park, Johnson County, Kansas	<i>5-20-08</i>
Citizenship:	USA	
Post Office address:	7926 West 155th Terrace Overland Park, KS 66223	
1st Witness:	<i>Ronald J Rice</i>	<i>Ronald J Rice</i>
	(Type or Print Name)	(Signature)
2nd Witness:	<i>THOMAS M. SLADEK</i>	<i>Thomas M Sladek</i>
	(Type or Print Name)	(Signature)