

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Sarah Kraft	06/02/2008
RECEIVING PARTY DATA	
Name:	Goody Products, Inc.
Street Address:	400 Galleria Parkway
Internal Address:	Suite 1100
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30339
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11302647
CORRESPONDENCE DATA	
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Correspondent Name:	Gardner Groff Greenwald & Villanueva, PC
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Address Line 4:	Atlanta, GEORGIA 30339
ATTORNEY DOCKET NUMBER:	5N11.1-210
NAME OF SUBMITTER:	John W. Greenwald, Reg. No. 41,803
Total Attachments: 2 source=02_Assignment#page1.tif source=02_Assignment#page2.tif	

OP \$40.00 11302647

PATENT

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REEL: 021056 FRAME: 0680

ASSIGNMENT

WHEREAS, I, **SARAH KRAFT**, residing at 3781 Chattahoochee Summit Drive, Atlanta, Georgia, 30339, hereinafter "Assignor", have co-invented new and useful improvements in a "**HAIR RETAINING CLIP WITH ELASTIC BIASING MEMBER**" for which United States Patent Application 11/302,647 was filed on December 14, 2005, and;

WHEREAS, **GOODY PRODUCTS, INC.**, a Georgia corporation, whose post office address is 400 Galleria Parkway, Suite 1100, Atlanta, Georgia 30339, hereinafter "Assignee", is desirous of acquiring the entire interest in the same;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00), the receipt and sufficiency of which is hereby acknowledged, and for other good and valuable consideration, Assignor hereby does sell, assign and transfer unto Assignee the entire right, title and interest in and to said inventions and applications in the United States and throughout the world, including without limitation, any letters patent which may issue thereon or therefor, and any subsequent patent(s) or application(s) claiming priority to the above-identified applications, including any non-provisional U.S. patent application(s) claiming priority under 35 U.S.C. § 119(e), any foreign or international counterpart application(s) for patent or utility model, any reissue, reexamination, division, continuation-in-part, extension or continuation application(s), all rights of priority under any international treaty or convention arising from said applications, and the right to sue and collect damages for any past, present, or future infringement; the

same for Assignee's legal representatives and assigns, as fully and entirely as the same would have been held by Assignors had this assignment and sale not been made;

AND, I hereby bind myself, my heirs, legal representatives, administrators and assigns properly to execute without further consideration any and all applications, petitions, oaths, declaration and assignments or other papers and instruments which may be necessary in order to carry into full force and effect the sale, assignment, transfer and conveyance hereby made or intended to be made and generally do everything possible to aid Assignee, its legal representatives and assigns to obtain and enforce proper protection for said invention in all countries throughout the world.

IN WITNESS WHEREOF, I have executed this assignment this 2ND day of JUNE, 2008.

Signed: *Sarah Kraft*
Print Name: Sarah Kraft

State of GEORGIA
County of COBB

On this 2 day of JUNE, 2008, before me, a Notary Public, came **Sarah Kraft**, to me known and known to be the individual described herein and who executed the foregoing assignment, and duly acknowledged the same to be his/her free act and deed.

Notary Public: *Carmen C. Coppe*
My Commission Expires: March 29, 2011

