

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Qing LI</td> <td>06/05/2008</td> </tr> <tr> <td>Kok Chong Anthony OH</td> <td>06/05/2008</td> </tr> <tr> <td>Ai Wei TAN</td> <td>06/05/2008</td> </tr> </tbody> </table>		Name	Execution Date	Qing LI	06/05/2008	Kok Chong Anthony OH	06/05/2008	Ai Wei TAN	06/05/2008
Name	Execution Date								
Qing LI	06/05/2008								
Kok Chong Anthony OH	06/05/2008								
Ai Wei TAN	06/05/2008								
RECEIVING PARTY DATA									
Name:	Creative Technology Ltd								
Street Address:	31 International Business Park								
Internal Address:	Creative Resource								
City:	Singapore								
State/Country:	SINGAPORE								
Postal Code:	609921								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29318636</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29318636				
Property Type	Number								
Application Number:	29318636								
CORRESPONDENCE DATA									
Fax Number:	(408)428-6699								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	408-428-6600								
Email:	kennedy_koblin@creativelabs.com								
Correspondent Name:	Kennedy Koblin								
Address Line 1:	1901 McCarthy Blvd								
Address Line 2:	Creative Labs, Inc.								
Address Line 4:	Milpitas, CALIFORNIA 95035								
ATTORNEY DOCKET NUMBER:	CTLD305US_ASSIGN								
NAME OF SUBMITTER:	Kennedy Koblin								

CH \$40.00 29318636

Total Attachments: 2

500559970

**PATENT
 REEL: 021058 FRAME: 0813**

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A S S I G N M E N T

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned:

LI Qing, BLOCK 635, JURONG WEST ST. 62, #11-330, SINGAPORE 640635 (SG)

OH Kok Chong Anthony, 16, JALAN RUSA 6, TAMAN CENTURY, 80250, JOHOR BAHRU (MY)

TAN Ai Wei, BLOCK 140, LORONG AH SOO #06-213, SINGAPORE 530140 (SG)

hereby sell, assign, and transfer to Creative Technology Ltd, a corporation of Singapore, having a principal place of business at 31 International Business Park, Creative Resource, Singapore 609921, ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all improvements that are disclosed in the application for the United States patent serial number 29/318,636 filed 23 May 2008, entitled MEDIA PLAYER.


and in and to said application and all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and representatives all facts known to the undersigned relating to said improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or representatives in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

5 June 2008
Date



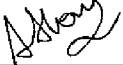
LI Qing

Each Inventor: Please also list the date that you signed the accompanying DECLARATION AND POWER OF ATTORNEY:

5 June 2008
Date

Each Inventor: Please Sign and Date Below:

5 June 2008
Date




OH Kok Chong Anthony

Each Inventor: Please also list the date that you signed the accompanying DECLARATION AND POWER OF ATTORNEY:

5 June 2008
Date

Each Inventor: Please Sign and Date Below:

5 June 2008
Date



TAN Ai Wei

Each Inventor: Please also list the date that you signed the accompanying DECLARATION AND POWER OF ATTORNEY:

5 June 2008
Date