

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James H. Gardner III	06/04/2008
Maria Norman	06/03/2008
Kristen Lamb	06/06/2008

RECEIVING PARTY DATA

Name:	Mothers Work, Inc.
Street Address:	456 North Fifth Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19123

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29319512

CORRESPONDENCE DATA

Fax Number: (215)979-1020

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2159791853

Email: rapaikoff@duanemorris.com

Correspondent Name: Richard A. Paikoff

Address Line 1: Duane Morris LLP; 30 South 17th Street

Address Line 4: Philadelphia, PENNSYLVANIA 19103-4196

ATTORNEY DOCKET NUMBER:

D8114-00488

NAME OF SUBMITTER:

Richard A. Paikoff

Total Attachments: 4

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PATENT

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Assignment And Agreement

For Value received, I, James H. Gardner III, residing at 1329 Squire Drive, Ambler, Pennsylvania 19002, USA; Maria Norman, residing at 136 Race Street, Philadelphia, Pennsylvania 19106, USA; and Kristen Lamb, residing at 1020 Pheasant Lane, Oreland, Pennsylvania 19075, USA, (hereinafter referred to as "ASSIGNOR"), hereby sell, assign and transfer to **Mothers Work, Inc.**, a corporation organized under the laws of the state of Delaware, USA, with its principal place of business located at **456 North Fifth Street**, Philadelphia, Pennsylvania, 19123, USA (hereinafter referred to as "ASSIGNEE"), and its successors, assignors and legal representatives, the entire right, title and interest, for the United States of America, in and to certain inventions related to **SHAPING MATERNITY GARMENT** described in an application for Letters Patent of the United States, executed by me of even date herewith, and all the rights and privileges in said application and under any and all Letters Patent that may be granted in the United States for said inventions; and I also concurrently hereby sell, assign and transfer to Mothers Work, Inc. the entire right, title and interest in and to said inventions for all countries foreign to the United States, including all rights of priority arising from the application aforesaid, and all the rights and privileges under any and all forms of protection, including Letters Patent, that may be granted in said countries foreign to the United States for said inventions.

I authorize Mothers Work, Inc. to make application for such protection in its own name and maintain such protection in any and all countries foreign to the United States, and to invoke and claim for any application for patent or other form of protection for said inventions, without further authorization from me, any and all benefits, including the right of priority provided by any and all treaties, conventions, or agreements.

I hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any document which may be required in any country in proof of the right of Mothers Work, Inc. to apply for patent or other form of protection for said inventions and to claim the aforesaid benefit of the right of priority.

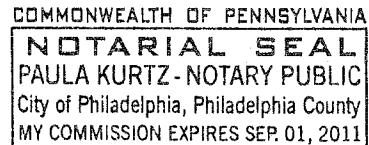
I request that any and all patents for said inventions be issued to Mothers Work, Inc. in the United States and in all countries foreign to the United States, or to such nominees as Mothers Work, Inc. may designate.

I agree that, when requested, I shall, without charge to Mothers Work, Inc. but at its expense, sign all papers, and do all acts which may be necessary, desirable or convenient in connection with said applications, patents, or other forms of protection.

Date: 6/4/08)
City of: Philadelphia)
State of: Pennsylvania)
James H. Gardner III
) ss.:
)

On this 4th day of June, 2008, before me personally came James H. Gardner III to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Paula Kurtz
Notary Public



Date: 6/3/08 Maria Norman
Maria Norman

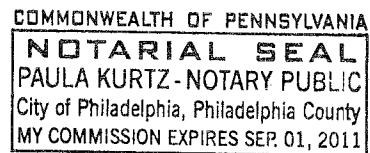
City of: Philadelphia)

) ss.:

State of: Pennsylvania)

On this 3rd day of June, 2008, before me personally came Maria Norman to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Paula Kurtz
Notary Public



Date: 6/10/08

Kristen Lamb
Kristen Lamb

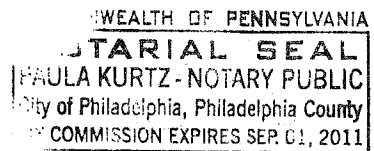
City of: Philadelphia)

) ss.:

State of: Pennsylvania)

On this 6th day of June, 2008, before me personally came Kristen Lamb to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

Paula Kurtz
Notary Public



Duane Morris LLP
30 S 17th Street
Philadelphia, PA 19103