PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Keith A. Newbrough	06/02/2008

RECEIVING PARTY DATA

Name:	First Data Corporation
Street Address:	6200 South Quebec Street
Internal Address:	Suite 270
City:	Greenwood Village
State/Country:	COLORADO
Postal Code:	80111

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12128229

CORRESPONDENCE DATA

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NAME OF SUBMITTER:	Yu-An Kuo

Total Attachments: 1
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12128229

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ASSIGNMENT OF PATENT APPLICATION

SOLE

WHEREAS, Keith A. Newbrough of 12116 Elton Way, Parker, CO 80138, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention: SYSTEMS AND METHODS OF PAYMENT ACCOUNT ACTIVATION

Date(s) of execution of Declaration: June 2, 2008

Filing Date: May 28, 2008

Application No.:   12/128,229

WHEREAS, First Data Corporation, a corporation of the state of Delaware, located at 6200 South Quebec St., Suite 270, Greenwood Village, CO 80111, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

WHEREAS, in accordance with my/our obligations under an agreement with First Data Corporation to assign inventions either as an employee or contractor to First Data Corporation, and/or for other good and valuable considerations of which I/we acknowledge receipt;
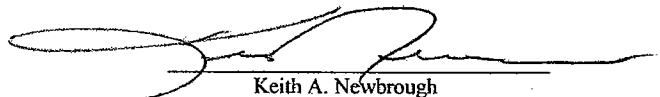
For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents do assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that he will, without charge to Assignee, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

Assignor hereby authorizes and request Townsend and Townsend and Crew LLP, Two Embarcadero Center, Eighth Floor, San Francisco, CA 94111-3834, to insert herein above the application number and filing date of said application when known.

IN TESTIMONY WHEREOF, Assignor has signed his name on the dates indicated.

Dated: 06/02/2008

_____
Keith A. Newbrough

PATENT