PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jason FRIEDLAND	08/09/2007
Angel HERNANDEZ	08/09/2007
Rebecca Morgan VALENTINE	08/09/2007
Peter SLUSARCZYK	08/09/2007

RECEIVING PARTY DATA

Name:	MARS, Incorporated
Street Address:	6885 Elm Street
City:	McLean
State/Country:	VIRGINIA
Postal Code:	22101

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29319191

CORRESPONDENCE DATA

Fax Number: (202)857-6395

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2028576000(yst)

Email: dcipdocket@arentfox.com

Correspondent Name: ARENT FOX LLP

Address Line 1: 1050 CONNECTICUT AVENUE, N.W.

Address Line 2: SUITE 400

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-5339

ATTORNEY DOCKET NUMBER:	028871.00003 (PA.0265)
NAME OF SUBMITTER:	William D. Doyle

Total Attachments: 6

PATENT REEL: 021087 FRAME: 0257

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PATENT REEL: 021087 FRAME: 0258

ASSIGNMENT

FOR VALUE RECEIVED, we, Jason Friedland, a citizen of the United States, residing at 203 Winburn Land, Franklin, TN 37069, Angel Hernandez, a citizen of the United States, residing at 313 Fishing Ford Court, Nolensville, TN 37135, Rebecca Morgan Valentine, a citizen of the United States, residing at 125 Tudor Court, Franklin, TN 37067, and Peter Slusarczyk, a citizen of Canada, residing at 164 Lodge Hall Road, Nolensville, TN 37135,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 2210,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to and described in US Design Patent Application for

RECTANGLE MULTI-PACK SHAPED VACUUM POUCH

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may he granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tilled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall he deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

Page 1 of 3

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IN TESTIMONY	WHEREOF, I hereunto	set my hand and this	g day of Ausos	, 2007
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STATE OF Califor	NIA)		
COUNTY OF DEAN	ae.)ss.:		
country of Oran				
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to me known and known	•			e foregoing
instrument, and who ther	reupon acknowledged	to me that he execute	d the same for th	e purposes
therein set forth.			HA-1	
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Page 2 of 3

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TECH/529309.1

ASSIGNMENT

FOR VALUE RECEIVED, we, Jason Friedland, a citizen of the United States, residing at 203 Winburn Land, Franklin, TN 37069, Angel Hernandez, a citizen of the United States, residing at 313 Fishing Ford Court, Nolensville, TN 37135, Rebecca Morgan Valentine, a citizen of the United States, residing at 125 Tudor Court, Franklin, TN 37067, and Peter Slusarczyk, a citizen of Canada, residing at 164 Lodge Hall Road, Nolensville, TN 37135,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

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RECTANGLE MULTI-PACK SHAPED VACUUM POUCH

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall he deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

Page 1 of 3

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IN TESTIMONY WHEREOF, I hereunto set	my hand and this d	ay of , 2007
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	Jason Frie	LS diand
		Setoria
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STATE OF))ss.:	
COUNTY OF)	
On this day of , 2007, before me	personally appeared Jaso	on Friedland
to me known and known to me to be the individu instrument, and who thereupon acknowledged to therein set forth.		
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COUNTY OF Willianson))ss.:	
COUNTY OF Willianson)	
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Page 2 of 3

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IN TESTIMONY WHEREOF, I hereunto s	set my hand and this day of 2007
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	LS Rebecca Morgan Valentine
STATE OF Jennessel))ss.:
STATE OF Tennessel COUNTY OF Williamson)
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On this 7" day of Lugus 1, 2007, before m	ne personally appeared Rebecca Morgan Valentine
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therein set forth.	
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IN TESTIMONY WHEREOF, I hereunto s	set my hand and this GPT day of Aug. , 2007
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	Peter Slusarczyk
STATE OF Tennessee	
COUNTY OF Williamson)ss.:)
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RECORDED: 06/12/2008