

PATENT ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Jason FRIEDLAND</td><td>08/09/2007</td></tr><tr><td>Angel HERNANDEZ</td><td>08/09/2007</td></tr><tr><td>Rebecca Morgan VALENTINE</td><td>08/09/2007</td></tr><tr><td>Peter SLUSARCZYK</td><td>08/09/2007</td></tr></tbody></table>	Name	Execution Date	Jason FRIEDLAND	08/09/2007	Angel HERNANDEZ	08/09/2007	Rebecca Morgan VALENTINE	08/09/2007	Peter SLUSARCZYK	08/09/2007	
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>MARS, Incorporated</td></tr><tr><td>Street Address:</td><td>6885 Elm Street</td></tr><tr><td>City:</td><td>McLean</td></tr><tr><td>State/Country:</td><td>VIRGINIA</td></tr><tr><td>Postal Code:</td><td>22101</td></tr></table>	Name:	MARS, Incorporated	Street Address:	6885 Elm Street	City:	McLean	State/Country:	VIRGINIA	Postal Code:	22101	
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PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29319191</td></tr></tbody></table>	Property Type	Number	Application Number:	29319191							
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Application Number:	29319191										
CORRESPONDENCE DATA											
Fax Number: (202)857-6395 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 2028576000(yst)											
Email: dcipdocket@arentfox.com											
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Address Line 1: 1050 CONNECTICUT AVENUE, N.W.											
Address Line 2: SUITE 400											
Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20036-5339											
ATTORNEY DOCKET NUMBER:	028871.00003 (PA.0265)										
NAME OF SUBMITTER:	William D. Doyle										
Total Attachments: 6											

OP \$40.00 29319191

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PATENT
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ASSIGNMENT

FOR VALUE RECEIVED, we, Jason Friedland, a citizen of the United States, residing at 203 Winburn Land, Franklin, TN 37069, Angel Hernandez, a citizen of the United States, residing at 313 Fishing Ford Court, Nolensville, TN 37135, Rebecca Morgan Valentine, a citizen of the United States, residing at 125 Tudor Court, Franklin, TN 37067, and Peter Slusarczyk, a citizen of Canada, residing at 164 Lodge Hall Road, Nolensville, TN 37135,

hereby sell, assign, transfer and convey unto MARS, INCORPORATED

a corporation of the State of Delaware,

having a place of business at 6885 Elm Street, McLean, VA 2210,

its successors, assigns and legal representatives (hereinafter called the "Assignee"), the entire right, title and interest, for all countries and regions, in and to certain inventions relating to and described in US Design Patent Application for

RECTANGLE MULTI-PACK SHAPED VACUUM POUCH

and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be tiled, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions therefore; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest here in assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent or other grants of protection of said inventions in any and all countries and regions.

IN TESTIMONY WHEREOF, I hereunto set my hand and this 9 day of August, 2007

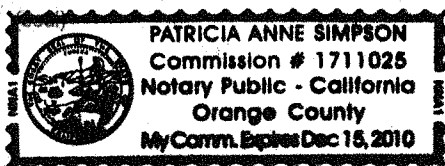
Jason Friedland LS

STATE OF California
COUNTY OF Orange

)
)ss.:
)

On this 9th day of August, 2007, before me personally appeared Jason Friedland

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this _____ day of _____, 2007

Angel Hernandez LS

STATE OF _____
COUNTY OF _____

)
)ss.:
)

On this _____ day of _____, 2007, before me personally appeared Angel Hernandez

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.

(seal)

Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2007

Rebecca Morgan Valentine

STATE OF _____)
COUNTY OF _____) ss.: _____

On this day of , 2007, before me personally appeared Rebecca Morgan Valentine
to me known and known to me to be the individual described in and who executed the foregoing
instrument, and who thereupon acknowledged to me that he executed the same for the purposes
therein set forth.

(seal)

Notary Public
(Notary Stamp)

IN TESTIMONY WHEREOF, I hereunto set my hand and this day of , 2007

LS
Peter Slusarczyk

STATE OF)
COUNTY OF) ss.:

On this day of , 2007, before me personally appeared Peter Slusarczyk
to me known and known to me to be the individual described in and who executed the foregoing
instrument, and who thereupon acknowledged to me that he executed the same for the purposes
therein set forth.

(seal)

Notary Public
(Notary Stamp)

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and in and to said registrations, and all divisions, renewals and continuations thereof, and all Letters Patent of any country or region which may be granted, thereon, and all reissues and extensions thereof, and all applications for Letters Patent or other grants of protection of proprietary rights including, but not limited to, inventor's certificate, utility model, utility certificate, patent of importation, registration of patent and industrial design registration which may be filed, and which may be granted, upon said inventions in any countries or regions, and all reissues, renewals and extensions thereof; and I hereby authorize and request all officials of any countries or regions having authority so to do, to issue all such Letters Patent or other grants of protection upon said inventions to the Assignee or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for such Letters Patent or other grants of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by a convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization.

AND we hereby consent that a copy of this assignment shall be deemed a full and formal equivalent of any assignment, consent to file or like document which may be required in any country or region for any purpose and more particularly in proof of the right of the said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

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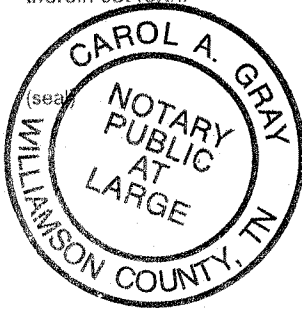
IN TESTIMONY WHEREOF, I hereunto set my hand and this 9 day of Aug, 2007

[Signature] LS
Rebecca Morgan Valentine

STATE OF Tennessee)
COUNTY OF Williamson) ss.:
)

On this 9th day of August, 2007, before me personally appeared Rebecca Morgan Valentine

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



[Signature]
Notary Public
(Notary Stamp)

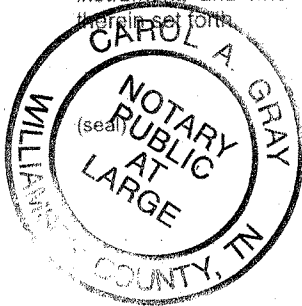
IN TESTIMONY WHEREOF, I hereunto set my hand and this 09 day of Aug., 2007

[Signature] LS
Peter Slusarczyk

STATE OF Tennessee)
COUNTY OF Williamson) ss.:
)

On this 9th day of August, 2007, before me personally appeared Peter Slusarczyk

to me known and known to me to be the individual described in and who executed the foregoing instrument, and who thereupon acknowledged to me that he executed the same for the purposes therein set forth.



[Signature]
Notary Public
(Notary Stamp)