

06-10-2008



103507829

To the Honorable Commissioner c

Attached original documents or copy thereof.

1. Name of conveying party:
Marni Markell Hurwitz, resident of Far Hills, NJ
6-03-08
Additional name(s) & party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: I DID IT, INC.
Internal Address: _____
Street Address: 81 Mosle Road
City: Far Hills State: NJ Zip: 07931
Additional name(s) & address(es) attached? Yes No

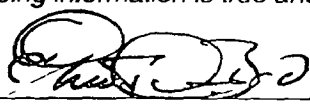
3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: June 3, 2008

4. Application number(s) or patent number(s): _____
If this document is being filed together with a new application, the execution date of the application is: June 3, 2008
A. Patent Application No.(s) 12156609 Additional numbers attached? Yes No
B. Patent No.(s) _____

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Ernest D. Buff
Internal Address: _____
Ernest D. Buff & Associates, LLC
Street Address: 231 Somerville Road
City: Bedminster State: NJ Zip: 07921

6. Total number of applications and patents involved: one
7. Total fee (37 CFR 3.41)\$ 40
 Enclosed with papers submitted 06/03/08
 Authorized to be charged to deposit account
8. Deposit account number: 503832

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is true copy of the original document.
Ernest D. Buff  June 3, 2008
Name of Person Signing Signature Date
Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Mail Stop Assignment Recordation Services,
P.O. Box 1450, Alexandria, VA 22313-1450

06/04/2008 RHEBRAHT 00008044 12156609 40.00 OP 05 FC:8621

ASSIGNMENT

Assignment before issue of Letters Patent

Docket No. 0200-125 Complete

WHEREAS, **Marni Markell Hurwitz**, resident of Far Hills, Somerset County, NJ;
(hereinafter "Assignor") has invented certain new and useful improvements in

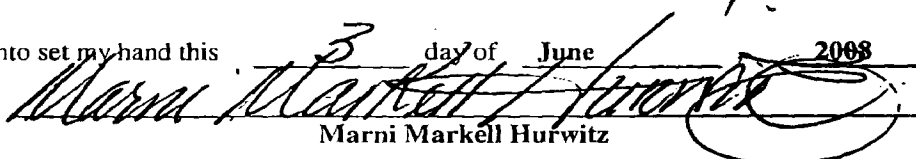
ORAL HYGIENE TABLETS AND CAPSULES FOR DIRECT ORAL DELIVERY OF ACTIVE INGREDIENTS
(hereinafter "invention") for which Assignor is making or has made application for LETTERS PATENT OF
THE UNITED STATES, which application has been duly executed by Assignor on
the day(s) and date(s) of these presents.

AND WHEREAS, **I DID IT, INC.**, a limited liability company organized and existing under the laws of the State
of New Jersey, U.S.A., having a place of business at 81 Mosle Road, Far Hills, Somerset County, New Jersey, U.S.A.,
hereinafter called the Assignee, is desirous of acquiring the entire right, title and interest in and to said invention within the
United States of America and its territorial possessions and all foreign countries and any United States or foreign
LETTERS PATENT that may be granted therefor.

NOW, THIS INDENTURE WITNESSETH, that for good and valuable considerations, the receipt whereof is
hereby acknowledged, Assignor has assigned, sold and transferred, and does hereby assign, sell and transfer to the said
Assignee the entire right, title and interest in and to the said invention, within the United States of America and its territorial
possessions and all foreign countries and in and to any LETTERS PATENT of the United States and foreign countries,
including utility models, inventor's certificates and like government grants, and all divisions, reissues, continuations and
extensions thereof that may be granted therefor, and the right to apply for LETTERS PATENT in foreign countries with
full benefit of such priorities as may now or hereafter be granted to Assignor by local laws or by treaty, including any
international convention, for the protection of industrial property, together with the right to extend the protection of said
U.S. LETTERS PATENT to the various territorial possessions now owned or which may be hereafter acquired by the
United States of America, all said rights to be held and enjoyed by the Assignee for its own use and benefit, and for the use
and benefit of its successors or assigns, to the full end of the term for which said LETTERS PATENT may be granted, as
fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made.
And Assignor does hereby request and authorize the Commissioner of Patents and Trademarks, U.S.A., to issue said U.S.
LETTERS PATENT, when granted, in accordance with this assignment.

Assignor further covenants and agrees with the Assignee that Assignor has a full and unencumbered title to the
invention hereby assigned, which title Assignor warrants unto the Assignee, and Assignor further agrees that Assignor will,
without demanding any further consideration therefor, at the request but at the expense of the Assignee, do all lawful and
just acts, including the execution and acknowledgment of instruments, that may be or become necessary for obtaining,
sustaining, extending, reissuing or reexamining United States and foreign LETTERS PATENT or the like for the said
invention, and for maintaining and perfecting the Assignee's right to said invention and LETTERS PATENT particularly in
cases of interference, conflict, opposition and litigation.

IN TESTIMONY WHEREOF, I have hereunto set my hand this

3 day of June, 2008

Marni Markell Hurwitz

IN TESTIMONY WHEREOF, I have hereunto set my hand this

_____ day of _____, _____

IN TESTIMONY WHEREOF, I have hereunto set my hand this

_____ day of _____, _____

STATE OF New Jersey)
) SS.:
COUNTY OF Somerset)

On this 3rd day of June, 2008 before me personally appeared

Marni Markell Hurwitz

to me known and known to me to be the individual _____ described in and who executed the foregoing instrument,
and _____ she _____ acknowledged to me that _____ she _____ executed the same.

[SEAL]

ERNEST D. BUFF
ATTORNEY AT LAW
STATE OF NEW JERSEY



Notary Public

My commission expires:

STATE OF New Jersey)
) SS.:
COUNTY OF Somerset)

On this _____ day of _____, _____ before me personally appeared

to me known and known to me to be the individual _____ described in and who executed the foregoing instrument,
and _____ he _____ acknowledged to me that _____ he _____ executed the same.

[SEAL]

Notary Public

My commission expires:

STATE OF New Jersey)
) SS.:
COUNTY OF Somerset)

On this _____ day of _____, _____ before me personally appeared

to me known and known to me to be the individual _____ described in and who executed the foregoing instrument,
and _____ he _____ acknowledged to me that _____ he _____ executed the same.

[SEAL]

Notary Public

My commission expires:

Assignment

Marni Markell Hurwitz

TO

I DID IT, INC.

INVENTION:

**ORAL HYGIENE TABLETS AND
CAPSULES FOR DIRECT ORAL
DELIVERY OF ACTIVE
INGREDIENTS**

Docket No: 0200-125

I DID IT, INC.
81 Mosle Road
Far Hills, NJ 07931

PATENT