

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Soon Bong CHOI	06/10/2008
RECEIVING PARTY DATA	
Name:	Soon Bong CHOI
Street Address:	Geongeon-dong, Sangnok-gu
Internal Address:	101-702 Seohae Apt.
City:	Ansan-si Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
Postal Code:	426-706
Name:	Chun Bae KIM
Street Address:	282-1 Noha-ri, Paltan-myun
City:	Hwasung-si Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
Postal Code:	445-913
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12097156
CORRESPONDENCE DATA	
Fax Number:	(213)384-7211
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	213-384-7200
Email:	FIRM@IPLAPA.COM
Correspondent Name:	IPLA P.A.
Address Line 1:	3580 WILSHIRE BLVD.
Address Line 2:	17TH FLOOR
Address Line 4:	LOS ANGELES, CALIFORNIA 90010

OP \$40.00 12097156

500565220

PATENT
REEL: 021088 FRAME: 0427

ATTORNEY DOCKET NUMBER:	2088-112
NAME OF SUBMITTER:	James E. Bame
Total Attachments: 2 source=2088-112_assign_signed#page1.tif source=2088-112_assign_signed#page2.tif	

ASSIGNMENT

WHEREAS, WE/I, **SOON BONG CHOI**, an individual of 101-702 Seohae Apt., Geongeon-dong, Sangnok-gu, Ansan-si, Gyeonggi-do 426-706 Republic of Korea, hereafter, together with any successors, legal representatives or assigns thereof, referred to as "the undersigned", invented certain new and useful improvements disclosed in an application for United States Letters Patent, claiming priority of International Application No. PCT/KR2006/004189, entitled: **AUTOMOTIVE HEADREST**;

WHEREAS, the undersigned hereby authorize(s) and request(s) his/her/their attorney, James E. Bame, of IPLA P.A. 3580 Wilshire Blvd. 17th Fl. Los Angeles, CA 90010, to insert herein on the underline 12/097,156 filed: June 12, 2008, application number and filing date of said application when known.

AND WHEREAS, **SOON BONG CHOI**, an individual of 101-702 Seohae Apt., Geongeon-dong, Sangnok-gu, Ansan-si, Gyeonggi-do 426-706 Republic of Korea, and **CHUN BAE KIM**, an individual of 282-1 Noha-ri, Paltan-myun, Hwasung-si, Gyeonggi-do 445-913 Republic of Korea, hereafter, together with any successors, legal representatives or assigns thereof, referred to as "the assignees", want(s) to acquire the entire right, title and interest in and to said improvements and application;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned has (have) sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to the assignees the entire right, title and interest in and to said improvements, and said application and all divisions, substitutions, continuations and continuations-in-part thereof, and all United States Letters Patents (and all other patents) which may be granted thereon and all reissues and extensions thereof, and all priority rights under the International Convention for the Protection of Industrial Property for every member country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all extensions, renewals and reissues thereof) granted for said improvements in any foreign countries; and the undersigned hereby authorize(s) and request(s) the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty is to issue patents on applications as aforesaid, to issue all patents for said improvements to the assignees in accordance with the terms of this assignment;

AND THE UNDERSIGNED HEREBY covenant(s) that the undersigned has (have) full right to convey the entire interest herein assigned, and that the undersigned has (have) not executed, and will not execute, any agreement in conflict herewith;

AND THE UNDERSIGNED HEREBY further covenant(s) and agree(s) that the undersigned will communicate to the assignees any facts known to us respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional continuation, continuations legal proceeding, sign all lawful papers, execute all divisional, continuation, continuations-in-part, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid the assignees to obtain and enforce proper patent protection for said improvements in all countries,

IN WITNESS WHEREOF, executed by the undersigned on the date(s) opposite the name(s).

Date: June 10, 2008

Signature: 
SOON BONG CHOI

STATE OF _____)
COUNTY OF _____)

Before me personally appeared said SOON BONG CHOI and acknowledged the foregoing instrument to be his free act and deed on this _____ day of _____, 2008.

Seal