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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.	
1. Name of conveying party(ies) Blyk Services Oy	2. Name and address of receiving party(ies) Name: CVON Innovations Limited Internal Address:
Additional name(s) of conveying party(les) attached? Yes No 3. Nature of conveyance/Execution Date(s): Execution Date(s) November 20, 2007 X Assignment Merger	Street Address: 22 Ganton Street
X Assignment	City: London
Joint Research Agreement	State:
Government Interest Assignment Executive Order 9424, Confirmatory License	Country: United Kingdom Zip: W1F 7BY
Other	Additional name(s) & address(es) attached? \square Yes $ X $ No document is being filed together with a new application.
A. Patent Application No.(s) $12/075,998$ Additional numbers at	tached? Yes XNo
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: 1
Name: Robert P. Michal	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00
Internal Address: Frishauf, Holtz, Goodman & Chick, P.C. Street Address: 220 Fifth Avenue	Authorized to be charged by credit card Authorized to be charged to deposit account Enclosed
	None required (government interest not affecting title)
City: New York State: New York Zip: 10001-7708	8. Payment Information a. Credit Card Last 4 Numbers 1118 Expiration Date 10/2008
Phone Number: (212) 319-4900	, ———
Fax Number: (212) 319-5101	b. Deposit Account Number
Email Address:	Authorized User Name
9. Signature:	May 29, 2008
Robert P. Michal Name of Person Signing	Total number of pages including cover sheet, attachments, and documents:

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or malled to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

> **PATENT REEL: 021097 FRAME: 0737**

ASSIGNMENT

WHEREAS, Blyk Services Oy (hereinafter "Assignor"), a private limited company organised and existing under the laws of Finland and having its registered office at Mikonkatu 17 B, 90100 Helsinki, Finland, is one of the beneficial owners of Mobile search / Allocation System And Method, an invention described in the patent application No. 0709604.3 filed on 18.5.2007 with the UK Patent Office and in the patent application No. 60/930.837 filed on 18.5.2007 with the US Patent Office:

WHEREAS, CVON Innovations Limited (hereinafter "Assignee"), a private limited company organised and existing under the laws of England and having its registered office at 22 Ganton Street, W1F 7BY London, United Kingdom, executed the said applications with the consent of Assignor and desires to acquire the entire right, title and interest in said invention, all applications for and all letters patent issued on said invention;

NOW THEREFORE, to all whom it may concern be it known that in consideration of the sum of three hundred thirty three (333) curos, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, Assignee's successors and assigns, its entire right, title and interest in said invention, together with its entire right, title and interest in said application and such letters patents as may issue thereon, and any and all continuations, continuations-in-part, divisions, reissues, supplemental protection certificates, or extensions thereof; said invention, application and letters patents to be held and enjoyed by the Assignee for its own use and behalf and the use and behalf of its successors and assigns, to the full end of the term for which said letters patent may be granted as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 20th day of November, 2007.

BLYK SERVICES OY

(Pekka Ala-Pietilä)

(Antti Öhrling)

Accepted on the date as aforesaid.

CVON INNOVATIONS LIMITED

(Antti Ohrling)

(Pekka Ala-Pietilä)

PATENT REEL: 021097 FRAME: 0738

RECORDED: 06/13/2008