

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Jonathan Clinton Montoya Baty	05/19/2008
RECEIVING PARTY DATA	
Name:	BC Media, Inc.
Street Address:	915 Pelham Rd.
City:	Greenville
State/Country:	SOUTH CAROLINA
Postal Code:	29615
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29301619
CORRESPONDENCE DATA	
Fax Number:	(864)987-9686
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	8649879696
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Correspondent Name:	Neal P. Pierotti
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Address Line 4:	Greenville, SOUTH CAROLINA 29616-1029
ATTORNEY DOCKET NUMBER:	BAT-4-D
NAME OF SUBMITTER:	Neal P. Pierotti
Total Attachments: 2 source=BAT-4-D assignment#page1.tif source=BAT-4-D assignment#page2.tif	

OP \$40.00 29301619

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PATENT
REEL: 021100 FRAME: 0646

ASSIGNMENT OF INVENTION AND PATENT APPLICATION

WHEREAS, I/WE, have invented certain improvements in an invention entitled Camera Jib filed as United States Patent Application Number 29/301,619 on March 10, 2008.

WHEREAS, BC Media, Inc., (hereinafter also referred to as Assignee) organized under the laws of the state of South Carolina and having a business address of 915 Pelham Rd., Greenville, South Carolina 29615, desires to acquire an undivided right, title and interest in the same.

NOW, THEREFORE, in consideration of the payment by BC Media, Inc. to I/we of the sum of One U.S. Dollar (\$1.00 U.S.) and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we, sell, assign, transfer, and set over unto BC Media, Inc., the exclusive right, title and interest in the United States and the world in and to said invention; any patent application filed on said invention; any patent which may issue on the application; and, for either the application or patent, any renewal, reissue, division, continuation, or continuation-in-part, including all rights to claim priority under all United States domestic laws, International Convention(s) and Treaties in the name of Assignee and do hereby authorize Assignee or its designee to insert here the

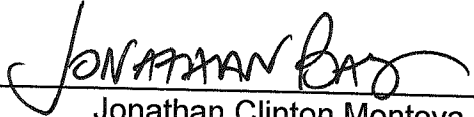
Application No. 29/301,619 Filing Date March 10, 2008
in the country United States of America on which the
claim for priority will be based; and in and to any Letters Patent that may be issued for the invention in any and all countries.

I/we bind ourselves, our heirs, legal representatives, administrators and assigns to properly execute without further consideration, any and all applications, petitions, oaths and assignments, or other papers and instruments, which may be necessary in order to carry into full force and effect this assignment and transfer made or intended to be made.

I/we do hereby agree to assist Assignee in the prosecution of the application(s) and in any interference, conflict, opposition or litigation which may arise involving the

invention or the patent or patents thereon, and to execute for any and all countries any document relating to applications derived from, corresponding to or equivalent to the above identified application as Assignee may request; and I/we do hereby authorize Assignee or its designee (or nominee(s)) to insert here any corresponding equivalent Application No. _____ Filing Date _____ in the country _____ to the above Priority application of any country where that country's patent property must be identified and entered hereinabove for recordal of this Assignment. I/we authorize Assignee or its designee to translate this Assignment into all languages necessary; and I/we request that any such Letters Patent be issued to Assignee; and consent to the recordal of this Assignment, or a Notarial True Copy thereof, being under covenant not only that I/we have full power to make the same, but also that such assigned rights are not encumbered by any grant, license, or other right heretofore given.

Date: 5/19/08


Jonathan Clinton Montoya Baty
915 Pelham Road
Greenville, SC 29615