

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Kaushal N. MEHTA</td> <td>05/19/2008</td> </tr> <tr> <td>Dan Elias KOLKOWITZ</td> <td>05/19/2008</td> </tr> <tr> <td>Subramanian V. PERUVEMBA</td> <td>05/19/2008</td> </tr> </tbody> </table>		Name	Execution Date	Kaushal N. MEHTA	05/19/2008	Dan Elias KOLKOWITZ	05/19/2008	Subramanian V. PERUVEMBA	05/19/2008
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Kaushal N. MEHTA	05/19/2008								
Dan Elias KOLKOWITZ	05/19/2008								
Subramanian V. PERUVEMBA	05/19/2008								
RECEIVING PARTY DATA									
Name:	PlaySpan, Inc.								
Street Address:	2900 Gordon Avenue								
Internal Address:	Suite 201								
City:	Santa Clara								
State/Country:	CALIFORNIA								
Postal Code:	95051								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>11974861</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	11974861				
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CORRESPONDENCE DATA									
Fax Number:	(202)842-7899								
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone:	650-843-5000								
Email:	dmckay@cooley.com								
Correspondent Name:	Cooley Godward Kronish LLP, Patent Group								
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Address Line 2:	Suite 1100								
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ATTORNEY DOCKET NUMBER:	PLAY-001/01US 309266-2001								
NAME OF SUBMITTER:	William S. Galliani								
Total Attachments: 2									

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ASSIGNMENT

Kaushal N. MEHTA, residing at 41053 Joyce Avenue, Fremont, CA 94539;
Dan Elias KOLKOWITZ, residing at 26830 Elena Rd., Los Altos Hills, CA 94022;
Subramanian V. PERUVEMBA, residing at 3833 Sullivan Dr., Santa Clara, CA 95051 (each referred to as "Assignor") have made an invention(s) (the "Invention(s)") set forth in an application for patent of the United States, entitled:

**TRANSACTION SYSTEMS AND METHODS FOR VIRTUAL ITEMS OF MASSIVELY
MULTIPLAYER ONLINE GAMES AND VIRTUAL WORLDS**

and which is a:

- (1) provisional application
(a) to be filed herewith; or
(b) bearing Application No. , and filed on ; or
- (2) non-provisional application
(a) to be filed herewith; or
(b) bearing Application No.: **11/974,861**, and filed on **October 16, 2007**.

WHEREAS, PlaySpan, Inc., a corporation duly organized under and pursuant to the laws of **Delaware**, and having its principal place of business at **2900 Gordon Avenue, Suite 201, Santa Clara, CA 95051** (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention; any application for patent of the United States or other countries claiming priority to these application; any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignor has not done so already via a prior agreement with the Assignee, or if the Assignor has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignor has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignor's entire right, title, and interest in:

- (a) the Invention(s);
- (b) the application for patent identified in paragraph (1) or (2);
- (c) the right to file applications for patent of the United States or other countries on the Invention(s), including all rights under the Paris Convention for the Protection of Industrial Property and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention(s);
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any

application(s) for patent claiming the invention(s), including any division(s), continuation(s), and continuation(s)-in-part; and

(f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the preceding paragraphs (b)-(e); and

(g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) - (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignor had this sale and assignment not been made.

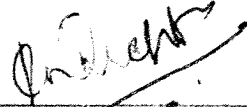
The Assignor hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignor is a lawful owner of an undivided interest in the entire right, title, and interest in and to the invention(s), that the invention(s) are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignor has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignor hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignor will sign all papers and documents, take all lawful oaths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the invention(s), said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignor hereby authorizes and requests the attorneys of COOLEY GODWARD KRONISH L.L.P. to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignor hereby requests the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 5/19/2008

By: 
Kaushal N. MEHTA

Date: 5/19/2008

By: 
Dan Elias KOLKOWITZ

Date: 5/19/2008

By: 
Subramanian V. PERUVEMBA