

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Radica Games Ltd.	06/18/2008

RECEIVING PARTY DATA	
Name:	Mattel, Inc.
Street Address:	333 Continental Boulevard
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245-5012

PROPERTY NUMBERS Total: 24

Property Type	Number
Application Number:	10074282
Application Number:	10689516
Application Number:	10776759
Application Number:	10777939
Application Number:	10842961
Application Number:	11046369
Application Number:	11056812
Application Number:	11056898
Application Number:	11127534
Application Number:	11180968
Application Number:	11216674
Application Number:	11250941
Application Number:	11390708
Application Number:	11563965
Application Number:	10843920

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Application Number:	10738282
Application Number:	10987334
Application Number:	29098103
Application Number:	29181405
Application Number:	29205268
Application Number:	29243729
Application Number:	29233875
Application Number:	10338703
Application Number:	29118344

CORRESPONDENCE DATA

Fax Number: (312)827-8185

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: patents@bellboyd.com

Correspondent Name: Bell, Boyd & Lloyd

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Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER:	Aaron L. Enatsky
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<p>Total Attachments: 4</p> <p>source=Mattel Assignment#page1.tif</p> <p>source=Mattel Assignment#page2.tif</p> <p>source=Mattel Assignment#page3.tif</p> <p>source=Mattel Assignment#page4.tif</p>

CONFIRMATORY ASSIGNMENT

WHEREAS, the undersigned, to wit: RADICA GAMES LTD. (hereinafter "ASSIGNOR"), was the lawful owner of the inventions identified on the attached Schedule A before execution of the INTELLECTUAL PROPERTY TRANSFER AGREEMENT between MATTEL, INC. and ASSIGNOR dated October 3, 2006 (hereinafter "the TRANSFER AGREEMENT");

WHEREAS, MATTEL, INC. (hereinafter "ASSIGNEE"), a corporation duly organized and existing under the laws of Delaware and having its principal office and place of business at 333 Continental Boulevard, El Segundo, California 90245-5012, desires to confirm that ASSIGNEE acquired the entire right, title, and interest therein by the TRANSFER AGREEMENT;

AND WHEREAS ASSIGNEE is confirming that the inventions identified in Schedule A were assigned to the ASSIGNEE in the TRANSFER AGREEMENT for the purposes of recordation at the United States Patent and Trademark Office;

NOW, THEREFORE, it is hereby confirmed that in consideration of One Dollar (\$1.00) or other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR did by the TRANSFER AGREEMENT sell, assign, and transfer, and set over unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right, title and interest to said inventions in the United States of America and all foreign countries, including, without limitation, said inventions as described in the aforesaid applications and patents listed in Schedule A, to be held and enjoyed by said ASSIGNEE, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR had the assignment and sale not been made, including, without limitation, all rights to the aforesaid patent and applications listed in Schedule A and to any United States Letters Patent therefor, when issued together with all improvements thereon and betterments thereof, all related applications and patents including, but not limited to, provisionals, divisions, continuations, continuations-in-part, reissues and reexaminations thereof and substitutions of or for said applications and patents, and all foreign rights including the right to make applications for Letters Patent and issued patents for said inventions in any and all foreign countries and the right to claim priority as to the filing date under the International Convention on the basis for the aforesaid applications for United States Letters Patent and issued patents; and ASSIGNOR hereby authorizes and requests the Commissioner of Patents to issue all Letters Patent issuing therefrom to ASSIGNEE, for its interest as ASSIGNEE, its successors, assigns and legal representatives.

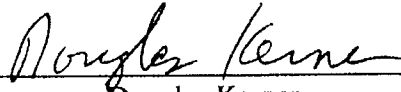
ASSIGNOR hereby confirms that ASSIGNOR agrees to execute any papers, provide any information and testify in any interference or litigation at the request of ASSIGNEE, its successors, assigns and legal representatives, when deemed essential to ASSIGNEE's, its successors', assigns' and legal representatives' full enjoyment, protection, enforcement and title in and to such inventions and rights hereby transferred.

ASSIGNOR furthermore confirms the ASSIGNOR agrees upon request of said ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, to execute any and all papers desired by said ASSIGNEE, its successors, assigns and legal representatives, for the filing and granting of foreign applications and patents and the perfecting of title thereto in said ASSIGNEE, its successors, assigns and legal representatives.

To the extent that any portion of this ASSIGNMENT conflicts with the TRANSFER AGREEMENT, the TRANSFER AGREEMENT shall govern.

Assignor Signature

Date Signed

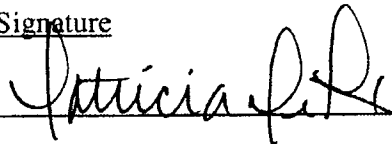

Name: Douglas Kerner
Title: Director
Address: Radica Games Ltd.
Clarendon House, Church Street
Hamilton HM11
Bermuda

6/18/2008

Before me personally appeared the person whose name is subscribed to the foregoing instrument, and executed the foregoing instrument in my presence for the purpose contained therein, by signing his/her name hereto.

Signature


Date Signed



6/18/08

Assignee Signature

Date Signed


Name: Donald B. Aiken
Title: Vice President & Assistant General Counsel
Address: Mattel, Inc.
333 Continental Boulevard
El Segundo, CA 90245-5012

6/18/08

Before me personally appeared the person whose name is subscribed to the foregoing instrument, and executed the foregoing instrument in my presence for the purpose contained therein, by signing his/her name hereto.

Signature

Date Signed



6/18/08

SCHEDULE A

Title	U.S. Serial Number	Filing Date	U.S. Patent No.
Folding Fluorescent Illumination System	10/074,282	02/11/2002	6,729,739
Hand Held Electrical Device and Method for Using the Same	10/689,516	10/21/2003	
Handheld Pinball Game Having a Changeable Display	10/776,759	2/10/2004	
Electronic Game With Spinning and Electronic Display Features	10/777,939	2/11/2004	
Game Controller with Interchangeable Controls	10/842,961	5/11/2004	
Game Controller Including an Integrated Communicator	11/046,369	1/28/2005	
Electronic Game With Real Feel Interface	11/056,812	2/10/2005	
Light Display for a Video Game Device	11/056,898	2/11/2005	
Game Controller with Sensitivity Adjustment	11/127,534	5/11/2005	
Light Sculpture System and Method	11/180,968	7/13/2005	
Multiply Interconnectable Environmentally Interactive Character Simulation Module Method and System	11/216,674	10/25/2005	
Interactive Deduction Game	11/250,941	10/14/2005	
Internet Enabled Multiply Interconnectable Environmentally Interactive Character Simulation Module Method and System	11/390,708	3/27/2006	
Interactive Multimedia Diary	11/563,965	11/28/2006	
Transportable Apparatus for a Game System	10/843,920	5/12/2004	7,297,060
Game Controller Having Multiple Operation Modes	10/738,282	12/16/2003	7,297,061
Adjustable Tension Analog Stick for A Video Game Pad	10/987,334	11/12/2004	7,338,374
Hand Held Electronic Game	29/098,103	12/21/1998	D424,046
Game Controller	29/181,405	5/12/003	D519,118
Apparatus for a Video Game System	29/205,268	5/12/2004	D527,054
Journal Case	29/243,729	11/30/2005	D544,540
Multiply Interconnectable Environmentally Interactive Character Simulation Module	29/233,875	7/11/2005	D545,785
Video Game Controller with Display Screen	10/338,703	1/9/2003	
Electronic Game	29/118,344	2/9/2000	D440,967