

# PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tracy PLETZ	02/10/2000
William T. CALLAHAN	02/10/2000
RECEIVING PARTY DATA	
Name:	First USA Bank, N.A.
Street Address:	201 North Walnut Street
Internal Address:	Three Christina Centre
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11505530
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
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ATTORNEY DOCKET NUMBER:	47004.000456
NAME OF SUBMITTER:	Jeffrey S. Leaning

Total Attachments: 5

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**PATENT**

**REEL: 021121 FRAME: 0919**

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# **RECORDATION FORM COVER SHEET PATENTS ONLY**

**MAIL STOP ASSIGNMENT RECORDATION SERVICES**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

To the Director of the U.S. Patent and Trademark Office:  
Please record the attached document(s) or new address(es) below.

**1. Name of Conveying Party(ies):**

Tracy PLETZ  
William T. CALLAHAN

Execution Date: 2/10/2000

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

**2. Name and Address of Receiving Party(ies):**

Name: **First USA Bank, N.A.**  
Address: **201 North Walnut Street**  
**Three Christina Centre**  
Country: **USA**

Name:  
Address:

Country:

Additional name(s) and address(es) attached? ☐ Yes ☒ No

**3. Nature of Conveyance:**

- ☒ Assignment ☐ Merger ☐ Change of Name ☐ Security Agreement  
☐ Government Interest Assignment ☐ Executive Order 9424, Confirmatory License  
☐ Other: \_\_\_\_\_

**4. Application or patent number(s):**

☒ This document is being filed together with a new application.

A. Patent Application No(s):  
11/505,530

B. Patent No(s):

Others on additional sheet(s) attached? ☐ Yes ☒ No

**5. Name and address to whom correspondence concerning document should be mailed:**

**Jeffrey S. Leaning.**  
Intellectual Property Department  
Hunton & Williams LLP  
1900 K Street, N.W.; Suite 1200  
Suite 1200  
Washington, DC 20006-1109  
(202) 955-1500 (telephone)  
(202) 778-2201 (facsimile)

**6. Total number of applications and patents involved:**

Application(s): 1  
+ Patent(s): \_\_\_\_\_  
= Total: 1

**7. Total Fee (37 CFR 1.21(h) & 3.41) \$ 40.00**

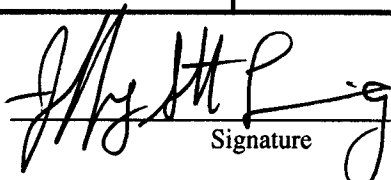
- ☒ Authorized to be charged to Deposit Account  
☐ Enclosed  
☐ None required (government interest not affecting title)

**8. Payment Information**

Deposit Account No.: 50-0206  
☒ Charge any underpayment or credit any overpayment  
to above Deposit Account

**9. Signature**

Jeffrey S. Leaning  
Name of Person Signing

  
Signature

June 19, 2008  
Date

Total number of pages including cover sheet, attachments, and document:

**5**

ASSIGNMENT

WHEREAS, Tracy Pletz, a citizen of the United States of America, residing at 506 Cranebrook Road, Wilmington, DE 19803; and William T. Callahan, a citizen of the United States of America, residing at 1 Huntingdon Farm Drive, Glen Mills, PA 19342; (hereinafter "Assignors"), have made an invention related to

**SYSTEM AND METHOD FOR INTEGRATED CUSTOMER MANAGEMENT**

described in the Application Serial No. 09/474,771 for United States Letters Patent filed December 30, 1999; and

WHEREAS, First USA Bank, N.A. (hereinafter "Assignee"), having a place of business at Three Christina Centre, 201 North Walnut Street, Wilmington, Delaware 19801, desires to acquire the entire right, title and interest in and to the invention, application and all Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor;


NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, we, the assignors, sell, assign and transfer to the Assignee, its successors, legal representatives and assigns, the full and exclusive right in and to the invention as described in the application, and in and to any Letters Patent of the United States or any foreign country, including continuations, continuations-in-part, reissues, reexaminations, extensions, substitutes and divisions which may be granted therefor and all rights to claim priority on the basis of the application;

AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks or any other proper officer or agency of any country to issue all Letters Patent to the Assignee;

AND WE HEREBY warrant and covenant that we have the full right to convey the entire interest herein assigned and that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to the Assignee or its representatives any facts known to us respecting the invention, to execute all divisional, continuation, reissue, reexamination, extension, substitute and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to the invention, execute and deliver any and all papers that may be necessary or desirable to perfect the title to the invention in the Assignee, its successors, legal representatives or assigns, and to testify in any judicial or administrative proceeding and generally do everything possible to aid the Assignee to obtain and enforce the Letters Patent in the United States or any foreign country when requested so to do by the Assignee.

**Inventor's Address:**

  
Tracy Pletz  
506 Cranebrook Road  
Wilmington, DE 19803

February 10, 2000

IN WITNESS WHEREOF, I have hereunto set my hand and seal.


COUNTY OF )  
 ) ss:  
STATE OF )

On this \_\_\_\_\_ day of \_\_\_\_\_, 1999, before me a Notary Public in and for the County and State aforesaid, personally appeared Tracy Pletz, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and acknowledged the same to be of his free act and deed.

(SEAL)

**Notary Public**

My commission Expires: \_\_\_\_\_

  
William T. Callahan  
1 Huntingdon Farm Drive  
Glen Mills, PA 19342

2/10/2000

COUNTY OF )  
 ) ss:  
 STATE OF )

(SEAL)

My commission Expires: \_\_\_\_\_