

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Rebecca Tegtmeyer</td><td>06/16/2008</td></tr><tr><td>David J. Nowatzke</td><td>06/17/2008</td></tr></tbody></table>	Name	Execution Date	Rebecca Tegtmeyer	06/16/2008	David J. Nowatzke	06/17/2008	
Name	Execution Date						
Rebecca Tegtmeyer	06/16/2008						
David J. Nowatzke	06/17/2008						
RECEIVING PARTY DATA							
Name:	HALLMARK CARDS, INCORPORATED						
Street Address:	P.O. Box 419126						
City:	Kansas City						
State/Country:	MISSOURI						
Postal Code:	64141						
PROPERTY NUMBERS Total: 1							
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29305009</td></tr></tbody></table>	Property Type	Number	Application Number:	29305009			
Property Type	Number						
Application Number:	29305009						
CORRESPONDENCE DATA							
Fax Number:	(816)421-5547						
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>							
Phone:	816-474-6550						
Email:	tdunkin@shb.com						
Correspondent Name:	Clinton G. Newton - Shook, Hardy & Bacon						
Address Line 1:	2555 Grand Blvd.						
Address Line 4:	Kansas City, MISSOURI 64108						
ATTORNEY DOCKET NUMBER:	HALC.138317						
NAME OF SUBMITTER:	Tammy Dunkin						
Total Attachments: 2 source=138317_Executed_Assignment#page1.tif source=138317_Executed_Assignment#page2.tif							

OP \$40.00 29305009

500572147

PATENT
REEL: 021125 FRAME: 0726

ASSIGNMENT

WHEREAS, we, Rebecca Tegtmeier, of 1333 Chester Road, Raleigh, in the County of Wake, and State of North Carolina; and David J. Nowatzke, of 12411 NE 139th Street, Kearney, in the County of Clay, and State of Missouri, have invented a certain new, original and ornamental design for a ROUND PERPENDICULAR INDICATOR SIGN for which we have made application for Design Letters Patent of the United States, Serial No. 29/305,009, filed March 11, 2008; and

WHEREAS, Hallmark Cards, Incorporated, a corporation duly organized under the laws of the State of Missouri, and having its principal place of business at P.O. Box 419126, Kansas City, County of Jackson, and State of Missouri, is desirous of acquiring an interest in said invention and in the Design Letters Patent to be obtained therefor:

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, Rebecca Tegtmeier and David J. Nowatzke, as co-inventors, have sold, assigned and transferred, and by these presents do sell, assign and transfer unto said Hallmark Cards, Incorporated our full and exclusive right, title and interest, for the territory of the United States of America, and for all foreign countries, in and to the said invention, as fully set forth and described in the above-identified application, the said invention, application and Design Letters Patent to be held and enjoyed by said Hallmark Cards, Incorporated for its own use and behoof, and for its successors and/or assigns, to the full end of the term for which said Design Letters Patent may be granted, and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue the said Design Letters Patent in accordance with this assignment.

IN WITNESS WHEREOF, we have hereunto set our hands and seals.

6/16/2008
(date)

Rebecca Tegtmeyer
Rebecca Tegtmeyer

STATE OF ^{Missouri} ~~NORTH CAROLINA~~ :
: ss.
COUNTY OF Jackson :

Before me, a Notary Public in and for the County and State aforesaid, personally appeared Rebecca Tegtmeyer, to me personally known, who duly acknowledged that ^{he} she signed and delivered the foregoing instrument as his free and voluntary act and deed and for the uses and purposes therein set forth, on this 16th day of June, 2008.

S E A L

My Commission Expires:

May 30, 2012

6/17/08
(date)

Jayleen Baker
Notary Public

**JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2012
COMMISSION # 08514835**

David J. Nowatzke
David J. Nowatzke

STATE OF MISSOURI :
: ss.
COUNTY OF Jackson :

Before me, a Notary Public in and for the County and State aforesaid, personally appeared David J. Nowatzke, to me personally known, who duly acknowledged that he signed and delivered the foregoing instrument as his free and voluntary act and deed and for the uses and purposes therein set forth, on this 17th day of June, 2008.

S E A L

My Commission Expires:

May 30, 2012

Jayleen Baker
Notary Public

**JAYLEEN BAKER
NOTARY PUBLIC - NOTARY SEAL
STATE OF MISSOURI
CLAY COUNTY
MY COMMISSION EXPIRES: MAY 30, 2012
COMMISSION # 08514835**